



Musée Holocauste Montréal
Montreal Holocaust Museum

Marketing Agent

The Montreal Holocaust Museum educates people of all ages and backgrounds about the Holocaust, while sensitising the public to the universal perils of antisemitism, racism, hate and indifference. Through its Museum, its commemorative programs and educational initiatives, the Museum promotes respect for diversity and the sanctity of human life.

Under the supervision of the Head of Communications and the Marketing Coordinator, the Marketing Agent will help increase the Museum's visibility in the lead-up to its major relocation and expansion project to downtown Montreal.

They will help promote and the Museum and its activities (exhibitions, school programs, public events, fundraising campaigns, etc.) using both digital and traditional methods. They will contribute to the work of the communications team by ensuring the implementation of the communications plan and assisting with the rollout of print and digital marketing campaigns.

Responsibilities:

- Promote museum events, school programs, fundraising initiatives, temporary and virtual exhibitions, and other services offered
- Write promotional content (newsletters, posters, web content, and social media posts)
- Manage and maintain social media accounts
- Perform regular website updates
- Update databases (mailing lists, CRM, etc.)
- Create email campaigns
- Help manage certain vendors or partners (graphic designers, printers, media)
- Implement initiatives to attract new audiences
- Collaborate on partnership or cross-promotion initiatives
- Contribute to the conceptual and graphic design of promotional materials
- Produce basic performance reports
- Perform other related tasks

Qualifications:

- Strong interest in the history of the Holocaust, human rights, and current affairs
- University degree (Bachelor's degree in Marketing, Communications, or another relevant field)
- Bilingual (ability to speak and write in French and English)
- Office Suite, editing software an asset

- Previous experience in designing ads and social media content
- Experience with social media platforms, SEO and SEM digital communications strategies, website management (Wordpress), and mass email platforms (Mailchimp)
- Familiarity with advertising opportunities in Montreal, Quebec, and Canada
- Ability to manage multiple tasks and define priorities efficiently
- A strong sense of team spirit as well as adaptability and capacity to work autonomously
- Knowledge of the Jewish community an asset
- 3 years of relevant experience

Job Details :

- Permanent position
- Position located at 5151 Côte Sainte-Catherine Road (Côte Sainte-Catherine metro station)
- Possibility of remote work 1 day a week
- Salary range \$50,000-55,000, commensurate with experience

Competitive benefits (effective after a 3-month probation period):

- 13 paid public holidays per year
- 20 days of annual vacation after one year of employment
- Paid leave associated with Jewish holidays
- 12 days of sick leave per year
- Parental and family leave (e.g.: marriage, birth, civil union or death of a close relative)
- Group insurance
- Defined contribution pension plan (employer contribution of 5%)

To Apply:

Please send your resume and cover letter to info@museeholocauste.ca with the subject line "Marketing Agent" no later than **April 17, 2026**.

The Montreal Holocaust Museum seeks to create a work environment that is inclusive and open to people of all backgrounds. The lessons of the Holocaust demand that we play an active role in building a world that is more tolerant, open-minded, and respectful of diversity – starting with our own organisation. With this legacy in mind, we encourage people of all backgrounds, views, and capabilities to join our team. We thank you for your interest.