



Musée Holocauste Montréal  
Montreal Holocaust Museum



# ANNUAL REPORT

2021•2022



# THE MUSEUM

## ■ OUR HISTORY

The Montreal Holocaust Museum, formerly known as the Montreal Holocaust Memorial Centre, was founded in 1979 by Holocaust survivors and young leaders of the Montreal Jewish community. Today, the Museum is Canada's only recognized Holocaust museum.

## ■ OUR MISSION

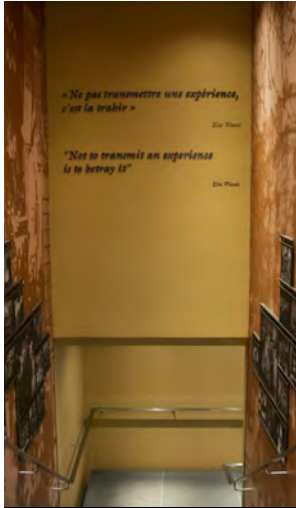
The Montreal Holocaust Museum informs people of all ages and backgrounds about the Holocaust while raising awareness about the universal perils of antisemitism, racism, hate, and indifference. Through its exhibitions, educational activities, and commemorative programs, the Museum promotes respect for diversity and the sanctity of human life.

## ■ OUR VALUES

- Respect history, remembrance, and the legacy of our survivor founders
- Place individuals at the heart of our actions and decisions.
- Look to our past as we work to build a better future.

## STRATEGIC PRIORITIES

- **Ensure** the growth and development of the institution.
- **Increase** visitor attendance and enrich the visitor experience.
- **Enhance** the visibility, reputation, and popularity of the Museum for all audiences and in all spaces (physical and virtual).
- **Affirm** our expertise in Holocaust, genocide, and human rights education.
- **Plan and ensure** the successful move of the Museum to its new location.
- **Reinforce** our roots in the Jewish community while forging new partnerships with other communities, groups, and institutions at the provincial, national, and international levels.
- **Act** as an agent of social change by contributing to public discourse and programming that address critical human rights issues.
- **Secure** funding and augment financial support by developing new fundraising initiatives, expanding donor networks, and seeking grant opportunities.
- **Expand** the Museum's reach and leadership in the preservation of memory, including artefact and oral history collections and commemorations.



# REMARKS FROM OUR PRESIDENT

Over the last two years, it has been my privilege to preside over this organisation that thrived despite a global pandemic. In addition to working tirelessly to educate people of all ages about the Holocaust and its human rights legacy, we brought to life the dream of an expanded downtown Montreal Holocaust Museum.

This remarkable milestone would not have been possible without the extraordinary dedication and hard work of the Museum's volunteers, staff, and supporters. It has been an inspiring experience to witness the support this project has received from all three levels of government, generous donors, notably the Azrieli Foundation, the Jewish community, and Museum visitors of all backgrounds.

As we recognize that the future of the Montreal Holocaust Museum depends on the growth, outreach, and impact of our present, we look back on another year outstanding transformative moments. From traveling exhibitions to new school workshops and public programs, our Museum was a leader in educating Montrealers, Quebecers, and Canadians about their role in preventing antisemitism, racism, and all forms of hatred.

When we speak about transmitting the memory and legacy of the Holocaust, we often hear people speak about the "passing of a torch." As the grandson of Holocaust survivors, this Museum has taught me that in addition to passing a torch from generation to generation, the torch of remembrance, education, and action belongs to us all. Those who have rallied around our educational work and our new Museum goals are a powerful reminder of the strength of solidarity, allyship, and community.

The legacies of our survivor speakers, the support of our donors, the hard work of our staff, and the contributions of our volunteers remind us of our dedication to a shared goal: One of commemoration and education, but also one of solidarity, respect for diversity, and tolerance.

Thank you to those who helped make our new Museum dream a reality, and to those who help to ensure the continuity of our organisation. I will always look back on my time as President of the Montreal Holocaust Museum with tremendous pride and respect for our mission, the individuals involved in our organisation, and our shared dream of building a better world.



Richard Schnurbach,

President, Montreal Holocaust Museum



# AND EXECUTIVE DIRECTOR

It is not easy to summarize a year of tremendous projects and successes.

Despite the challenges of the pandemic, the expectations and demands of our audiences, the substantial growth of our in-person and online activities, and the progress of our new Museum project, our institution has stayed the course.

The success of our programming, the increasing number of exhibition visitors, our remarkable communication accomplishments, the importance of our commemorations, and the popularity of our educational initiatives all attest to this.

The Museum's plan to relocate downtown also became a reality this year. Under the leadership of Professor Jennifer Carter and Marie-Blanche Fourcade, we have established a strong vision that inspires our next steps. Our downtown site was purchased, the architectural team was selected, and the professional team began shaping the content of the new permanent exhibition.

On this note, I would like to thank the entire Board of Directors. While this annual report is a reflection of our accomplishments, it is also a testament to the tremendous value of their contributions.

These achievements would not have been possible without the talent of Richard Schnurbach, who concludes his presidency with a lasting impact on the new Museum project. We must credit him, among other things, with the acquisition of the new site and the adoption of a new tax system that will save over \$5 million dollars. Our dream was possible, but he brought it to life.

I want to acknowledge Julia Reitman, Alice Herscovitch, Sébastien Côté, and Sarah Berger for their extraordinary fundraising efforts. The Give Voice campaign has raised \$85 million and continues to thrive.

I would also like to thank Gwendolyn Owens and Helen Malkin for their ongoing support and instrumental role in the development of our signature project.

I must also highlight the wisdom, humility, and generosity of Dorothy Zalcman Howard. Her invaluable advice and guidance are indispensable to the success of our organisation. The Museum owes her an inestimable debt.

I would like to take this opportunity to welcome the arrival of the Honorable Jacques Saada as President of the Museum. His political expertise will ensure cohesion among our team and maintain consistency as we face new challenges in the future.

Our professional team has brilliantly weathered all recent storms while demonstrating incredible resilience and dedication. I wish I could name them all to express my infinite gratitude.

Ultimately, none of this would have been possible without our extraordinary volunteers, our witnesses to history, and generous supporters like the Azrieli Foundation, who embody the meaning and essence of our mission.

My deepest thanks to each and every one of you.



Daniel Amar

Executive Director, Montreal Holocaust Museum

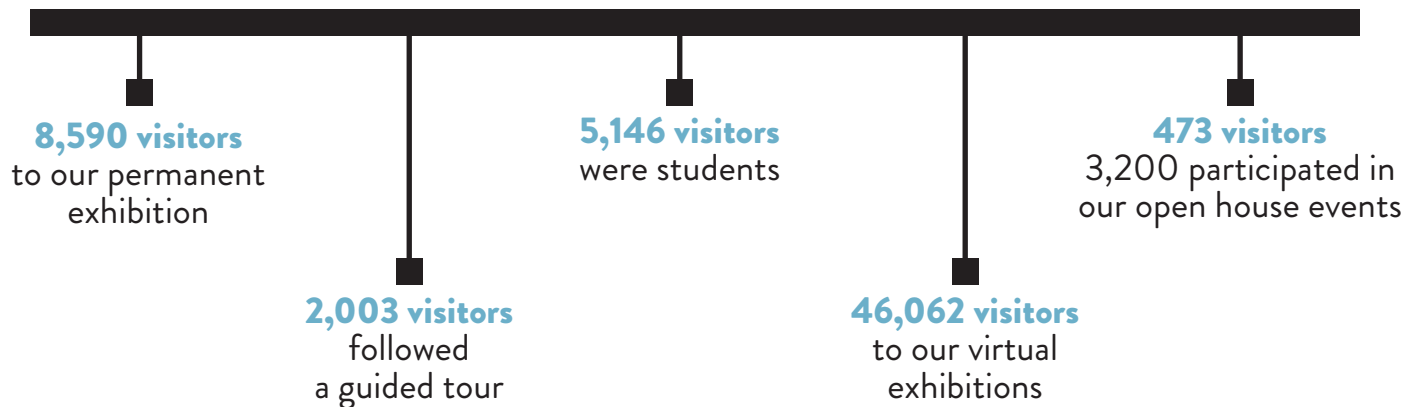


# MUSEUM VISITORS

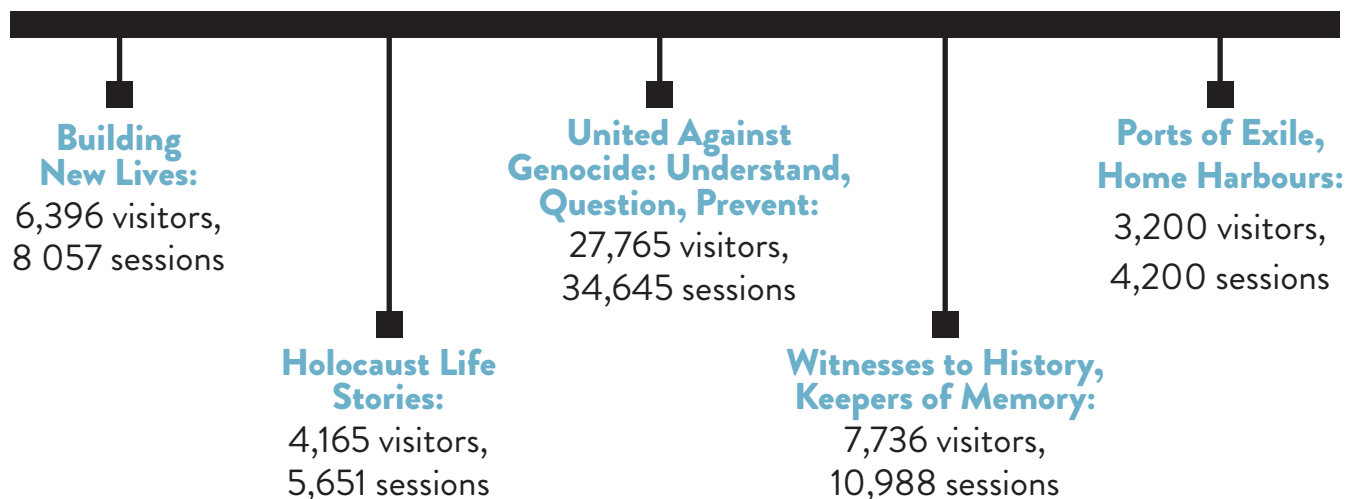
Despite the ongoing challenges of the pandemic, this year we were delighted to welcome **8,590 visitors to our permanent exhibition**. Students, tourists, and visitors of all ages and backgrounds came to our Museum to learn about the history of Jewish life before, during, and after the Holocaust. In discovering hundreds of historical objects and remarkable survivor testimonies, visitors left with a better understanding of the importance of respecting diversity, fighting all forms of hatred, and speaking out against racism and antisemitism.

The human rights legacy of the Holocaust was also transmitted to **46,062 online visitors** from around the world who explored our **5 virtual exhibitions**.

## ■ OUR VISITORS BETWEEN APRIL 1, 2021 AND MARCH 31, 2022



## ■ OUR VIRTUAL EXHIBITIONS





# TRAVELLING EXHIBITIONS

In the past year, **7,745 people** visited the Museum's **3 travelling exhibits in 8 different locations** in Quebec, Ontario, British Columbia, and New Jersey.

## ■ “AND IN 1948, I CAME TO CANADA”: THE HOLOCAUST IN SIX DATES



## ■ TELL ME A STORY! YOUTH LITERATURE AND THE HOLOCAUST



## ■ WITNESSES TO HISTORY, KEEPERS OF MEMORY





# OUR COLLECTION

The Montreal Holocaust Museum's collection is unique in Canada and tells the stories of survivors who rebuilt their lives here after the Shoah. This year, our collection has grown to **13,616 objects and 871 recorded survivor testimonies**, thanks to the outstanding generosity of survivors and their families. Our ongoing work collecting and preserving the stories of survivors and their precious objects ensures that future generations of visitors, researchers, and students will be able to learn about history through the experiences of those who witnessed it.

## ■ COLLECTION HIGHLIGHTS

- 41 artefacts loaned to other museums including New York's Museum of Jewish Heritage – A Living Memorial to the Holocaust and Toronto's Neuberger Holocaust Education Centre
- 10 new survivor testimonies recorded in partnership with the USC Shoah Foundation Shoah Foundation

## A NEW SURVIVOR STORY

### RAE GROPPER'S STORY

This year, Holocaust survivor and Museum Board member Rachel (Rae) Gropper added her recorded testimony to our collection and began sharing her story with school groups.

Rae was born in 1941 in the POW coalmines of Jegorshino in the former USSR's Ural Mountains. Her family endured horrific conditions in the camp, a lack of food, and freezing temperatures. In 1943, they were shipped on open flatcars to Samarkand in Uzbekistan where they were forced to work in flourmills. About 100 children travelled on the treacherous flatcars, and only 10 survived, including Rae.

The family returned to their native country of Poland in 1946 but were confronted with antisemitism. After living in a DP camp in Austria for three years, Rae's mother was recruited by the International Ladies Garment Workers' Union to work as a designer in a factory in Montreal. The family began rebuilding their lives in Canada in 1949.

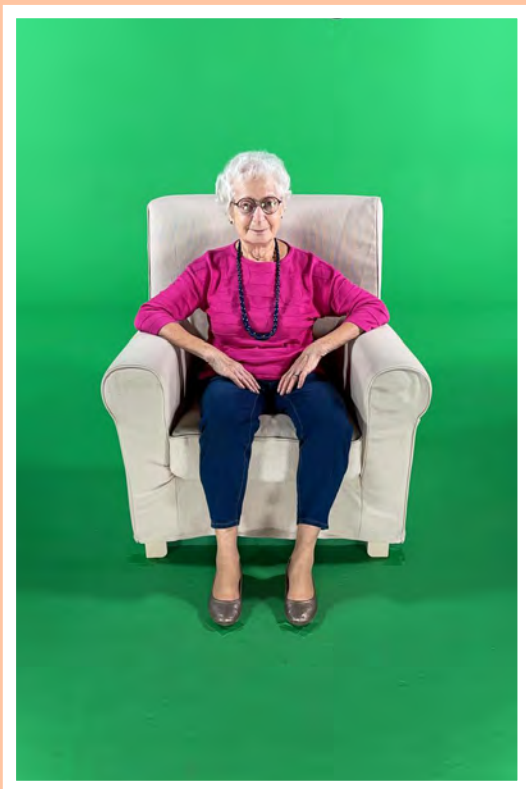


# ORAL HISTORY

Holocaust survivors are the heart of our Museum, and we have the privilege of working with a remarkable group of 12 volunteer speakers who embody the mission and importance of our organisation. Just this year, survivors shared their testimonies with over **4,700 people**. With great resilience and adaptability, these outstanding survivor speakers continued to share their testimonies online with students and visitors throughout the entirety of the pandemic.

- Over **3,400 students** heard survivor testimony online
- Over **1,370 members** of the public heard survivor testimony online

## DIMENSIONS IN TESTIMONY



### AN INTERACTIVE BIOGRAPHY

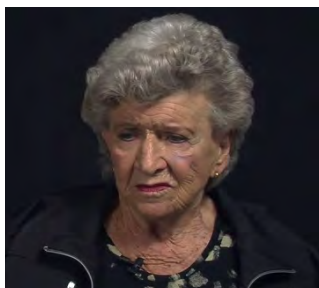
This year, the Museum recorded the first-ever French interactive survivor biography with USC Shoah Foundation's Dimensions in Testimony.

Through innovative technology, visitors at our new Museum will engage in a virtual conversation with a hologram-like recording of survivor Marguerite Élias Quddus. People will be able to ask questions that prompt real-time responses from the pre-recorded video, revolutionizing the future of Holocaust memory and education. Only 24 such recordings have been made around the world.



# IN MEMORIAM

In memory of the survivors whose testimonies are preserved in perpetuity in the Museum's Witnesses to History oral history collection.



■ DOBA AIZENSTAT



■ VERA FERGENBAUM



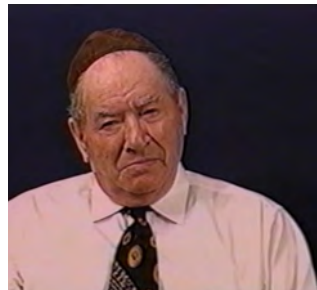
■ WALTER FISCHER BEN FINKEL



■ LILY JAKUBOVIC



■ HERMAN KLEIN



■ MIHALY LEITNER



■ MANIA GRAJCAR



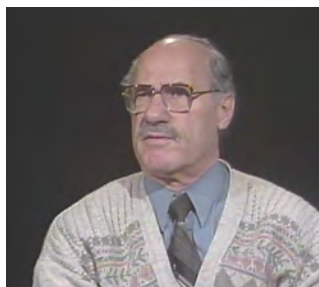
■ THOMAS HALASZ



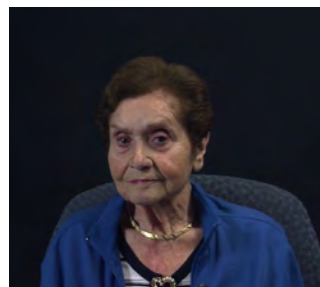
■ LISELOTTE IVRY



■ YEHUDI LINDEMAN



■ SAMUEL ORSHAN



■ DOBA PERLIS



■ FRANK SANDELOWSKY



■ FAYE SCHULMAN



■ HENRY SCHAFER



■ IDA SILBERMAN



■ DAVE SZALAVETZ



■ LESLIE VERTES



■ RUBIN ZIMMERMAN

# EDUCATION

As numerous studies across North America demonstrate a lack of Holocaust knowledge among young people, our Museum continues to work tirelessly to provide meaningful learning opportunities to students. Through **teacher trainings, free pedagogical tools, virtual school programs, and in-person activities**, we continue to play an active role in equipping educators to teach the history of the Holocaust and promote its relevance today.

## ■ EDUCATION HIGHLIGHTS

- 25 pedagogical tools adapted to the Ministère de l'Éducation's programmes are available online for free
- 9,318 downloads of our pedagogical tools around the world
- In-person and virtual programs were at full capacity for school groups in March, April, and May 2022
- Over 13,800 students participated in a Museum program:
  - 5,146 students visited the Museum in-person
  - Over 6,200 students participated in our virtual programs (history classes, survivor testimonies, and workshops)
  - 2,454 students and 58 teachers participated in our in-class activities about Hana's Suitcase and the Heart from Auschwitz

## ■ TEACHER TRAINING

- We trained 160 teachers through 6 workshops and conferences with the following organisations:
  - École en Réseau
  - Ontario History and Social Science Teachers' Association
  - Association for Canadian Studies
  - Social Studies Educators Network of Canada
  - Manitoba Social Science Teachers' Association
  - Alberta Teachers' Association Social Studies Council
  - Société des professeurs d'histoire du Québec
  - Association québécoise des enseignantes et des enseignants du primaire
  - Association québécoise pour l'enseignement de l'univers social



## NEW ACTIVITIES

- Launch of a new immersive sound app entitled Muguette Myers: A Childhood Under the Occupation developed in partnership with PRISM, the Montreal Museum of Fine Arts' Digital Mediation Innovation Lab
- Development of a new in-person and virtual workshop for students based on the story of Walter Absil entitled Résister durant l'Holocauste

# MEDIA AND OUTREACH

The Museum's visibility online and in the media helps ensure that the mission of our organisation reaches far beyond our exhibition walls. Through a growing social media presence, digital newsletter, and **a record 162 local, national, and international media mentions** this year, the Museum expanded its educational impact.

## ■ MEDIA HIGHLIGHTS

- 53 media mentions in February 2022 about the announcement of our new Museum project in Le Devoir, The Globe and Mail, La Presse, National Post, the Jewish Telegraphic Agency, and others.
- 36 interviews, quotes, and mentions in publications like Newsweek, Journal de Montreal, Journal de Québec, and the Montreal Gazette condemning the use of yellow stars in local protests against pandemic health measures
- 9 online articles about the launch of the international architectural competition for our new Museum project
- A front page article in the Montreal Gazette about the late Margrit Stenge z"l, beloved Museum volunteer speaker
- Radio-Canada Manitoba interview with Audrey Licop, Deputy Executive Director, on International Holocaust Remembrance Day
- A live broadcast with Global News Morning Montreal featuring Sarah Fogg, Head of Communications, in the Museum's permanent exhibition on January 27, 2022
- A live television interview on TVA Nouvelles with the Honourable Jacques Saada, Board Member, about the danger of incorrect Holocaust comparisons

## ■ DIGITAL OUTREACH STATISTICS

**350 downloads**  
of our app

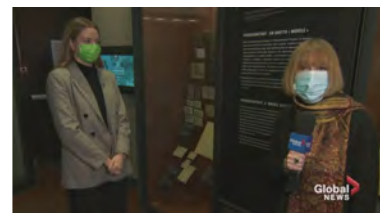
**2,950 subscribers**  
to our digital  
newsletter

**1,761 teacher**  
subscribers to our  
digital educators'  
newsletter

**284,383 people**  
visited our website  
(a 70% increase  
from last year)

## ■ SOCIAL MEDIA ENGAGEMENT

Facebook Followers	6,168
Views on YouTube	362,763
Twitter Followers	5,298
Instagram Followers	1,901

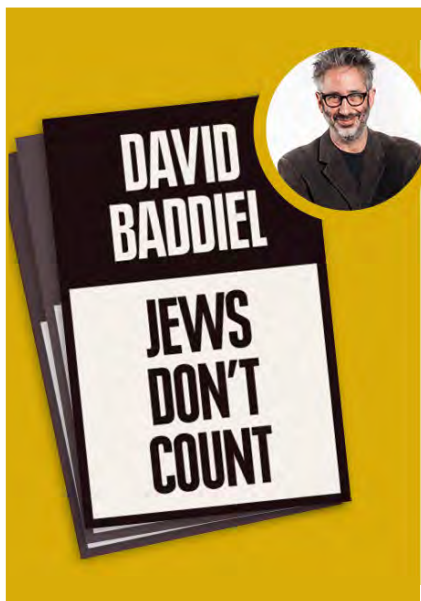




# PUBLIC PROGRAMMING

This year, the Museum continued to offer its public programs online to a wide audience. Thanks to our **26 events** with **51 partner organisations**, we reached an audience of over **11,000 viewers**. The majority of our programs about the Holocaust and its human rights legacy remain available online for the public to access long after the event took place.

## ■ PROGRAMMING HIGHLIGHTS

- An online reading and discussion with author **Emil Sher** in partnership with The Writer's Union of Canada and the Museum of Jewish Montreal
- A President's Circle event with *Jews Don't Count* author **David Baddiel** in conversation with journalist **Tommy Schnurmacher**
- Bilingual **Virtual History Classes** offered to the public in partnership with Peace Days and Journées de la culture
- A conference series about **the Holocaust and North Africa** in partnership with CSUQ, Canadian Sephardi Federation, FNIJ Canada, and Centre Culturel Marocain Dar Al Maghrib à Montréal
- A conversation with *We Share the Same Sky* author **Rachael Cerotti** in partnership with the USC Shoah Foundation
- A film screening of ***Simone Veil, Albums de Famille*** on International Holocaust Remembrance Day with introductory remarks from the Minister of Canadian Heritage, **the Honourable Pablo Rodriguez**, Montreal **Mayor Valérie Plante**, and others.

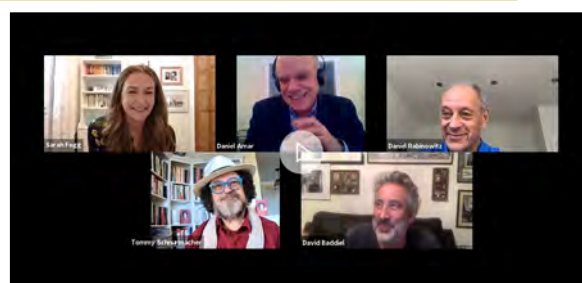
  
**Musée Holocauste Montréal**  
**Montreal Holocaust Museum**  
 PRESIDENT'S CIRCLE EVENT  
**JEWS DON'T COUNT**  
 WITH DAVID BADDIEL  
 AND TOMMY SCHNURMACHER  
**Thursday, June 17, 2021 at 5 p.m.**  
**on Zoom**



  
**Musée Holocauste Montréal**  
**Montreal Holocaust Museum**  
**SIMONE VEIL,**  
**ALBUMS DE FAMILLE**  
 FILM DOCUMENTAIRE  
 DOCUMENTARY FILM  
**27 JAN 2022 | 19H | 7 PM**  
**en ligne - online**








  
**Musée Holocauste Montréal**  
**Montreal Holocaust Museum**  
**WE SHARE**  
**THE SAME SKY:**  
 A CONVERSATION WITH AUTHOR  
**RACHAEL CERROTTI**  
**Thursday, December 9 at 7 pm**  
**on Zoom**




# COMMEMORATIONS

Our annual commemorations of Kristallnacht (the Night of Broken Glass) and Yom Hashoah (Holocaust Remembrance Day) are important moments for individuals to remember the six million victims, pay tribute to the survivors, and honour the memory of the Holocaust.

## ■ KRISTALLNACHT



Over **1,630 people** have viewed our commemoration of Kristallnacht organised in partnership with the Segal Centre for Performing Arts and the Cummings Centre. The event included commemorative songs and prayers followed by dramatic readings from the book *The Night of Broken Glass: Eyewitness Accounts of Kristallnacht* performed by actors from the Dora Wasserman Yiddish Theatre and Joey Elias, son of the late co-chair of our Kristallnacht committee, Hanna Eliashiv z”l.

## ■ YOM HASHOAH



Our virtual 2022 Yom Hashoah ceremony has been viewed by over **2,300 people** from around the world. The event included an extraordinary conversation between **Maxwell Smart**, Holocaust survivor and artist, and **Elaine Kalman Naves**, author and journalist. The Dora Wasserman Yiddish Theatre performed songs written by Mordechai Gebirtig, renowned Yiddish poet and songwriter killed in the Krakow ghetto. Yom Hashoah was organized in partnership with the Atlantic Jewish Council, the Calgary Jewish Federation, the Canadian Museum for Human Rights, the Canadian Museum of Immigration at Pier 21, the Neuberger Holocaust Education Centre, the Segal Centre for Performing Arts, and the Vancouver Holocaust Education Centre.

On the morning of Yom Hashoah, we welcomed **Valérie Plante, Mayor of Montreal**, to the Museum for a special visit and commemoration ceremony. During the event, Mayor Plante announced the City of Montreal’s \$1.5 M investment in our new Museum project. **Over 3,300 people** have since watched the ceremony streamed live on Facebook.



# HUMAN RIGHTS

The history of the Holocaust teaches us about the dangers of indifference and informs our collective obligation to speak out against racism, antisemitism, and xenophobia. By drawing upon the lessons of the past through public programs, educational activities, and official statements, we encourage individuals to speak out against all forms of hatred in the present.

## ■ HUMAN RIGHTS PROGRAMMING

- A discussion about **humanitarian crises and their impact on immigration** in partnership with the Société d'histoire et de généalogie de l'Île Jésus
- A walking tour following the **Refugee Boulevard audio guide** in partnership with the Montreal History Festival
- Participation in **Romanipe's social media campaign** about the history of Romani Genocide and the ongoing persecution of Romani people today
- Development of educational events about the Holocaust and antisemitism for **Richter, Davies, and Apple** in the context of their diversity and inclusion efforts for employees
- Unveiling of a **mural dedicated to Aristides de Sousa Mendes, Righteous Among the Nations** in partnership with the Portuguese Community, the Consul General of Portugal in Montreal and the Festival Portugal International de Montréal.

## ■ THE MUSEUM ISSUED STATEMENTS ON THE FOLLOWING SUBJECTS

- The invasion of Ukraine, the loss of human life, and false justifications of “denazification”
- Dangerous comparisons between COVID-19 health measures and Nazi policies
- The wave of antisemitic incidents that took place in Montreal and around the world in the spring of 2021
- The deadly Islamophobic attack in London, ON



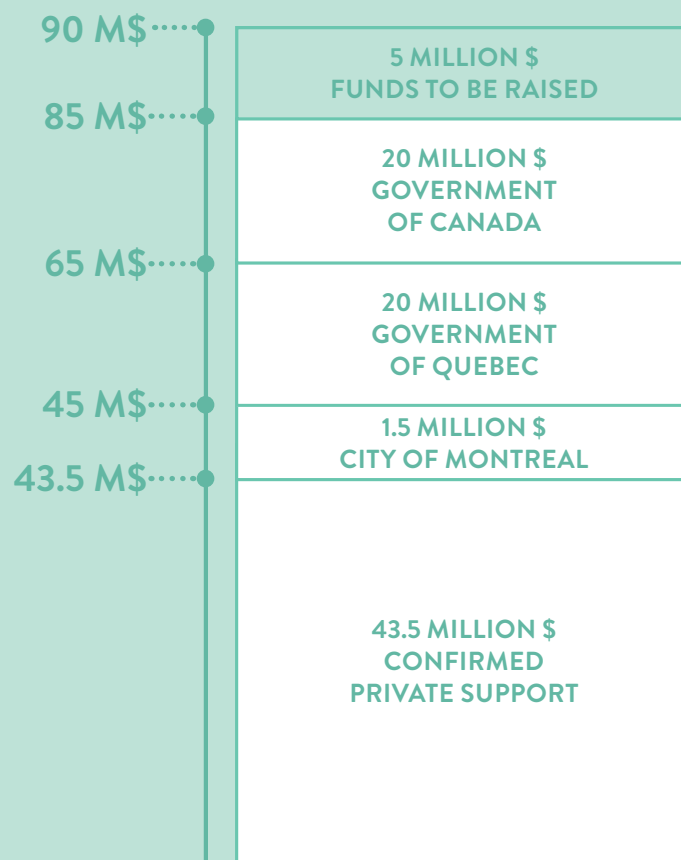
# THE NEW MUSEUM PROJECT

In 2025, the Montreal Holocaust Museum will open its doors at **3535 Saint-Laurent Boulevard, in the heart of the city**. Located at the crossroads of the city's museum sector and the Quartier des spectacles entertainment hub, the new Museum will be a beacon in Quebec's cultural world. This major expansion will further our leadership role across Canada in Holocaust education and the prevention of antisemitism, racism, hatred, and discrimination. The Museum will be visible, welcoming, and adapted to visitor needs.

This year, we officially announced our new Museum project to the public and welcomed historic funding from the Government of Canada, the Government of Quebec, the City of Montreal, the Azrieli Foundation, and other generous private donors. We had the honour of welcoming Minister Benoit Charette and Mayor Valérie Plante to the Museum to announce their official support.

## FUNDING (AS OF AUGUST 2022)

To date, 94% of our \$90 million budget has been raised:





KPMB Architects + Daoust Lestage Lizotte Stecker Architecture

# VOLUNTEERS

Our organisation's remarkable growth would not be possible without the support, dedication, and leadership of our remarkable team of volunteers. We are incredibly grateful for their work guiding Museum visitors, sharing their testimonies, participating on committees, organising fundraising efforts, planning events, and participating in other crucial actions and decisions.

The unwavering commitment of Museum volunteers has allowed our institution to thrive since its founding in 1979.

- Over 180 volunteers in total
- 22 volunteer museum guides
- 12 survivor speakers





# OUR PARTNERS



# THANK YOU, DONORS

## ■ NEW MUSEUM FOUNDING SUPPORTERS (as of August 2022)

### ■ Foundational Benefactor: \$15,000,000

The Azrieli Foundation

### ■ Visionaries: \$2,000,000 and more

Ruth Grubner & Victor David Foundation, Alexander & Ruth Dworkin Tolerance Fund, Maureen & Jack Dym, Roslyn Margles, Eleanor & George Reinitz

### ■ Founders' Circle: \$1,000,000 and more

Herbert Black & Ronald Black, Fondation Sandra et Alain Bouchard, Rita & Charles Bronfman, Brenda & Samuel Gewurz, Nini-Anne and Lyon Gould, Vera & Morty Gross Fund, Andy & Carole Harper Tolerance Fund, Riva & Tom Hecht, Adriana Kotler, Sherry Luger & Michael Mikelberg, Joanne Trudeau & Daniel Rabinowicz

### ■ Guardians: \$500,000 and more

Baazov Family, Joan & Cary C. Dressler Foundation, The Gelmont Foundation, Lily & Alex Kotler, Power Corporation of Canada, Sara & Irwin Tauben, Anonymous

### ■ Protectors: \$250,000 and more

The Asper Foundation, Dianne & Aldo Bensadoun Family, BMO Financial Group, Caisse de dépôt et placement du Québec, Chiara Family Foundation, CIBC, The Morris & Rosalind Goodman Family Foundation, Saryl & Stephen Gross, McConnell Foundation, RBC Foundation, Julia & Stephen Reitman, The Rossy Family Foundation, Scotiabank, Alvin Segal Family Foundation, Sharon Steinberg, TD Bank, Susan & Jonathan Wener

### ■ Defenders: \$100,000 and more

Banque Nationale, Abe & Sophie Bronfman Charitable Foundation, Desjardins, Tami Dubrofsky, Anita Frishman Gabbay & Rony Gabbay, Rosemary & Mel Hoppenheim, Linda Migicovsky & Norman Jaskolka, Joelle & Bruce Kent z"l, Marlene & Joel King, Mécénat Musica, Molson Foundation, PearTree Canada, Alice & Joel Raby, Janice & Mark Sherman Family Foundation, Mireille & Murray Steinberg, Gabrielle Tiven, Veteran's Fund JCF, Anonymous (2)

### ■ Partisans: \$50,000 and more

Phyllis & Lou Gordon, Christine Harkness & Pierre Lapointe, Alice Herscovitch & Bobby Kleinman, Hydro-Québec, Jamie Cassoff & Brandon Knecht, Ruth & David Steinberg Foundation, Erin Tevel & Richard Schnurbach, Dorothy Zalcman Howard & Steve Howard

### ■ Partners: \$10,000 and more

Cheri Bell & Jeffrey Wise, The Brian Bronfman Family Foundation, Morrie & Diane Cohen and Family, Fondation J.A. DeSève, Rosa & David z"l Finestone and Family, Hylcan Foundation, Kendall Family Foundation, Knechtco Investments Inc., Lederman Foundation, Douglas Mayoff Charitable Foundation, Gary Polachek, Danielle Pollack, Leesa Steinberg, Sun Life, Albert Taran, Sylvia & Lou Vogel, Anonymous

# BOARD OF DIRECTORS

- **PRESIDENT:** Richard Schnurbach, CPA, CA
- **IMMEDIATE PAST PRESIDENT:** Dorothy Zalcman Howard
- **VICE PRESIDENT:** Hon. Jacques Saada
- **TREASURER:** Jean-Guy Gourdeau, CPA, CA
- **SECRETARY:** Judy Gardos-Bergman
- **LEGAL COUNSEL:** Adam Atlas
  
- **MEMBERS:** Yasmine Abdelfadel, Brian Bronfman, Johanne Duranceau, Avraham Elarar, Samuel Gewurz, Rachel Gropper, Dr. Steven High, Allison Jaskolka, Eva Kuper, Widia Larivière, Dr. Sherry Luger, Denis Marion, Gwendolyn Owens, Daniel Rabinowicz.

## COMMITTEES

- **AWARDS** chaired by Richard Schnurbach
- **BYLAWS** chaired by Allison Jaskolka
- **DEVELOPMENT** chaired by Dorothy Zalcman Howard
- **EDUCATION** chaired by Johanne Duranceau
- **FINANCE** chaired by Jean-Guy Gourdeau
- **HUMAN RESOURCES** chaired by Dorothy Zalcman Howard
- **HUMAN RIGHTS** chaired by Daniel Rabinowicz
- **KRISTALLNACHT** chaired by Stephen Strauber
- **MUSEUM** chaired by Prof. Jennifer J. Carter
- **PROGRAMMING** chaired by Judy Gardos Bergman
- **PUBLIC POSITION** chaired by The Honorable Jacques Saada
- **REMEMBRANCE** chaired by Stephen Strauber
- **YOM HASHOAH** co-chaired by Ruth Najman and Dr. Doris Steg

## ■ NEW MUSEUM COMMITTEES

- **STEERING** co-chaired by Richard Schnurbach and Dorothy Zalcman Howard
- **COLLECTIONS & EXHIBITIONS** chaired by Prof. Jennifer J. Carter
- **COMMUNICATIONS & BRANDING** chaired by Daniel Rabinowicz
- **CAPITAL CAMPAIGN** chaired by Julia Reitman
- **CONSTRUCTION & ARCHITECTURE** chaired by Gwendolyn Owens

## MUSEUM TEAM

- **EXECUTIVE DIRECTOR:** Daniel Amar
- **DEPUTY EXECUTIVE DIRECTOR:** Audrey Licop
- **CHIEF FINANCIAL AND ADMINISTRATIVE OFFICER:** Jacques Misrachi
- **ASSISTANT TO THE EXECUTIVE DIRECTOR:** Agnès Castiel
- **CAPITAL CAMPAIGN DIRECTOR:** Sébastien Côté
- **DEVELOPMENT OFFICER:** Sarah Berger
- **HEAD OF COLLECTIONS AND EXHIBITIONS:** Marie-Blanche Fourcade
- **CURATOR:** Laetitia Métreau
- **CURATOR OF HISTORY:** Sara-Jane Vigneault
- **EXHIBITION MANAGER:** Maëlle Brogard
- **VISITOR SERVICES COORDINATOR:** Rose Gottheil
- **ADMISSIONS AGENT:** Abderrazzak Jirari
- **ADMISSIONS AGENT:** Antoine Simonato
- **COMMEMORATION AND ORAL HISTORY COORDINATOR:** Eszter Andor
- **HEAD OF EDUCATION:** Monique Macleod
- **EDUCATION COORINATOR:** Anne Marguet
- **HEAD OF MARKETING, COMMUNICATIONS, AND PR:** Sarah Fogg
- **DIGITAL MARKETING AGENT:** Karina Lepage
- **CONSULTANT, DONOR AND GOVERNMENT RELATIONS:** Alice Herscovitch
- **CONSULTANT, NEW MUSEUM:** Helen Malkin

# THANK YOU, DONORS

## ■ PRESIDENT'S CIRCLE

### ■ Patrons

The Azrieli Foundation

Joanne Trudeau & Daniel Rabinowicz

### ■ Platinum

The Brian Bronfman Family Foundation

Maureen & Jack, Frieda z"l Dym & Family

Margrit z"l & Steven Stenge z"l

### ■ Gold

Zave Aberman

Claudine & Stephen Bronfman Family Foundation

Harriet & Marvin Corber

Maxwell Cummings Family Foundation

Dorel Industries Inc.

The Eva & Hermann z"l Gruenwald Holocaust Education Fund

Riva & Thomas Hecht

Dorothy Zalzman Howard & Steve Howard

Irving Rudy

In Memory of Annette Rudy

The Bruce Kent Group

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## ■ SPECIAL DONATIONS

Garbiella Adler  
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 Miriam, Karen & Gil Gross  
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 Carl Ravinsky  
 Mitchell Rosen  
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# AUDITOR'S REPORT

To the Directors of Montreal Holocaust Museum

## ■ QUALIFIED OPINION

We have audited the financial statements of Montreal Holocaust Museum (the Museum), which comprise the statement of financial position as at March 31, 2022, and the statements of operations, changes in fund balances and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the Museum as at March 31, 2022, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

## ■ BASIS FOR QUALIFIED OPINION

In common with many not-for-profit organizations, Montreal Holocaust Museum derives revenue from donations the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our audit of these revenues was limited to the amounts recorded in the accounts of the Montreal Holocaust Museum. Therefore, we were not able to determine whether any adjustments might be necessary to contributions, excess (deficiency) of revenues over expenses and cash flows for the years ended March 31, 2022 and 2021, current assets as at March 31, 2022 and 2021 and net assets as at April 1 and March 31 for both the 2022 and 2021 years. Our audit opinion on the financial statements for the year ended March 31, 2021 was modified accordingly because of the possible effects of this limitation in scope.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Museum in accordance with the ethical requirements that apply to us in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

## ■ RESPONSIBILITIES OF MANAGEMENT AND THOSE CHARGED WITH GOVERNANCE FOR THE FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Museum's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Museum or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Museum's financial reporting process.

## ■ AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Museum's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Museum's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Museum to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Montreal, September 9, 2022

*FL Fuller Landau LLP*



# FINANCIAL REPORT

## ■ MONTREAL HOLOCAUST MUSEUM STATEMENT OF FINANCIAL POSITION AS AT MARCH 31, 2022

	General Fund \$	internally restricted Fund \$	Museum expansion Fund \$	2022 Total \$	2021 Total \$
<b>ASSETS</b>					
Current					
Cash	1,212,193	-	-	<b>1,212,193</b>	358,949
Short-term investments, at fair value (Note 3)	-	2,844,413	1,405,828	<b>4,250,241</b>	3,519,139
Grants receivable (Note 4)	58,249	-	-	<b>58,249</b>	182,680
Sundry receivables	31,094	-	12,301	<b>43,395</b>	21,876
Prepaid expenses	-	-	165,071	<b>165,071</b>	-
Investment - Fondation du Grand Montréal ("FGM") (Note 5)	23,646	-	-	<b>23,646</b>	17,866
Due from other funds	-	-	-	<b>-</b>	532,656
	1,325,182	2,844,413	1,583,200	<b>5,752,795</b>	4,633,166
Grants receivable	-	-	-	<b>-</b>	58,249
Capital assets (Note 6)	376,290	-	11,491,156	<b>11,867,446</b>	11,255,677
	1,701,472	2,844,413	13,074,356	<b>17,620,241</b>	15,947,092
<b>LIABILITIES</b>					
Current					
Accounts payable and accrued liabilities	99,395	-	62,965	<b>162,360</b>	116,907
Deferred contributions (Note 7)	265,957	-	-	<b>265,957</b>	465,772
Current portion of loans payable (Note 8)	58,249	-	-	<b>58,249</b>	55,998
Due to other funds	-	-	-	<b>-</b>	532,656
	423,601	-	62,965	<b>486,566</b>	1,171,333
Deferred contributions (Note 7)	-	-	6,376,802	<b>6,376,802</b>	3,883,057
Loans payable (Note 8)	64,505	-	7,403,581	<b>7,468,086</b>	7,630,840
Deferred contributions - Museum, Audio Visual and Oral History (Note 9)	545,527	-	-	<b>545,527</b>	629,660
	1,033,633	-	13,843,348	<b>14,876,981</b>	13,314,890
<b>FUND BALANCES</b>					
General Fund	868,499	-	-	<b>868,499</b>	1,078,434
Internally restricted Fund	(1,649,393)	2,844,413	-	<b>1,195,020</b>	938,531
Museum expansion Fund	1,448,733	-	(768,992)	<b>679,741</b>	615,237
	667,839	2,844,413	(768,992)	<b>2,743,260</b>	2,632,202
	1,701,472	2,844,413	13,074,356	<b>17,620,241</b>	15,947,092

**■ MONTREAL HOLOCAUST MUSEUM STATEMENT OF OPERATIONS FOR THE YEAR ENDED MARCH 31, 2022**

	General Fund \$	Internally restricted Fund \$	Museum expansion Fund \$	2022 Total \$	2021 Total \$
<b>Revenues</b>					
Contributions - fundraising	352,189	-	-	<b>352,189</b>	315,246
Contributions from Federation CJA	234,145	-	-	<b>234,145</b>	26,016
Grants (Appendix A)	649,848	-	-	<b>649,848</b>	1,067,343
Museum admissions and book sales	68,020	-	-	<b>68,020</b>	17,307
	<b>1,304,202</b>	-	-	<b>1,304,202</b>	1,425,912
<b>Expenses</b>					
Administrative and general (Appendix B)	730,292	-	-	<b>730,292</b>	614,717
Commemoration and video testimony	145,384	-	-	<b>145,384</b>	112,866
Educational outreach	330,567	-	-	<b>330,567</b>	286,074
Museum activities	316,823	-	-	<b>316,823</b>	226,610
New Museum operations	-	-	474,678	<b>474,678</b>	157,007
PAM - Aide aux musées	-	-	-	-	3,648
Virtual museum of Canada	-	-	-	-	16,411
	<b>1,523,066</b>	-	474,678	<b>1,997,744</b>	1,417,333
Excess (deficiency) of revenues over expenses before other items	(218,864)	-	(474,678)	<b>(693,542)</b>	8,579
Gain on present value of non-interest bearing long-term debt (Note 8)	-	-	64,505	<b>64,505</b>	467,409
Investment income (Note 11)	8,929	55,505	-	<b>64,434</b>	268,421
Contributions - special gifts (Note 12)	-	200,984	-	<b>200,984</b>	18,000
Contributions - special gifts New Museum (Note 13)	-	-	474,677	<b>474,677</b>	155,900
Donations - Mécénat Musica - Montreal Holocaust Museum Fund	-	-	(500,000)	<b>(500,000)</b>	-
Contributions - Mécénat Musica - Montreal Holocaust Museum Fund	-	-	500,000	<b>500,000</b>	-
Excess (deficiency) of revenues over expenses	(209,935)	256,489	64,504	<b>111,058</b>	918,309

**■ MONTREAL HOLOCAUST MUSEUM STATEMENT OF CHANGES IN FUND BALANCES FOR THE YEAR ENDED MARCH 31, 2022**

	General Fund \$	Internally restricted Fund \$	Museum expansion Fund \$	2022 Total \$	2021 Total \$
Balance, beginning of year	1,078,434	938,531	615,237	<b>2,632,202</b>	1,713,893
Excess (deficiency) of revenues over expenses	(209,935)	256,489	64,504	<b>111,058</b>	918,309
Balance, end of year	868,499	1,195,020	679,741	<b>2,743,260</b>	2,632,202



Musée Holocauste Montréal  
Montreal Holocaust Museum



[museeholocauste.ca](http://museeholocauste.ca)

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