

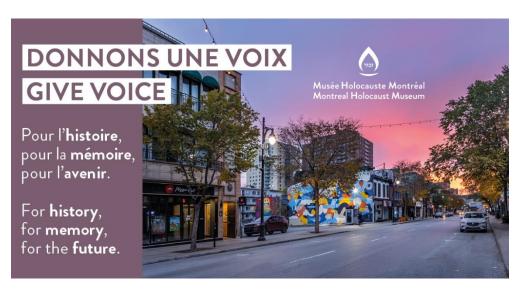
FOR IMMEDIATE RELEASE

Montreal Holocaust Museum Welcomes Announcement of \$1.5 M in Support from City of Montreal

Montreal, Wednesday, April 27, 2022 – The Montreal Holocaust Museum (MHM) welcomes the support of the City of Montreal for its new Museum set to open in 2025. News of this historic support comes as Canadians gather to mark <u>Yom Hashoah Vehagvurah</u>, Holocaust and Heroism Remembrance Day, and recall the difficult lessons of the Shoah.

In February 2022, the Museum officially announced its plans to build a new museum at 3535 Saint-Laurent Boulevard in the Plateau Mont-Royal borough. This relocation and expansion project addresses growing public interest and demand for opportunities to learn about the history of the Holocaust, human rights, and the fight against racism and antisemitism. The purpose-built facility will allow the MHM to inspire a new generation of visitors to draw upon the lessons of the Holocaust and promote tolerance and respect for diversity.

The Museum's <u>Give Voice</u> campaign was launched to help fundraise for the \$90-million project which also has contributions from Canadian Heritage, the Ministère de la Culture et des Communications du Québec, the Azrieli Foundation, various foundations, and numerous private donors.



Valérie Plante, Mayor of Montreal, attended a special Yom Hashoah Vehagvurah commemoration event on the morning of April 27 at the MHM to commemorate the Shoah and announce the City's support for the new Museum project to Jewish community leaders, Holocaust survivors, and Museum stakeholders. She said: "Each year, alongside its partners, the City of Montreal commemorates Yom Hashoah. We remember all those who lost their lives and all those who put their lives at risk to save others. For over 40 years, the Montreal Holocaust Museum has worked to educate and raise awareness about the genocide of millions of Jews. Today we are proud to announce our support of the Museum's relocation project with \$1.5 million. As our City Council recognizes May as Jewish Heritage Month, the City reiterates its commitment to celebrate the Jewish community's contributions to the development of Montreal and to fight antisemitism in the city on a daily basis."

Richard Schnurbach, President of the Montreal Holocaust Museum, stated: "This remarkable support confirms the ongoing commitment of the City of Montreal to fight antisemitism, racism, and other forms of discrimination, notably through education. In a context marked by the rise of discrimination against minorities, Holocaust education remains essential for building vigilant and tolerant citizens."

Daniel Amar, Director of the Montreal Holocaust Museum, paid tribute to the mayor for her moral, political, and financial support "As Mayor Valérie Plante has repeatedly reminded us, the City of Montreal has zero tolerance for racism and antisemitism. By supporting the new Museum project, the City is asserting its leadership in promotion of human rights and the fight against all forms of discrimination."

The new Museum project also involves an <u>international architectural competition</u>. The first stage of the competition has concluded, and the jury selected the following four finalists from thirty-two projects received from nine countries: Atelier TAG et L'OEUF architectes en consortium, Saucier+Perrotte Architectes, KPMB Architects + Daoust Lestage Lizotte Stecker, and Pelletier de Fontenay + NEUF architect(e)s. The architecture firm selected for the design of the new Museum will be announced in July 2022.

The public is invited to learn more about the Holocaust and honour the memory of Shoah victims at the Montreal Holocaust Museum's commemoration of Yom Hashoah Vehagvurah on April 27 at 7 pm on its <u>Facebook</u> and <u>YouTube</u> pages.

About the Montreal Holocaust Museum

The Montreal Holocaust Museum educates people of all ages and backgrounds about the Holocaust, while sensitizing the public to the universal perils of antisemitism, racism, hate, and indifference. Through its Museum, its commemorative programs and educational initiatives, the Montreal Holocaust Museum promotes respect for diversity and the sanctity of human life.

- 30 -

Information:

Sarah Fogg Head of Communications, Marketing and PR Montreal Holocaust Museum <u>sarah.fogg@museeholocauste.ca</u> 514-240-7357