



Musée Holocauste Montréal
Montreal Holocaust Museum



THE MUSEUM • EXHIBITIONS • ARTEFACT DONATIONS • EDUCATION
MEDIA OUTREACH • PUBLIC PROGRAMMING • COMMEMORATIONS
ORAL HISTORY • IN MEMORY • HUMAN RIGHTS
NEW MUSEUM • VOLUNTEERS • PARTNERS • DONORS
BOARD OF DIRECTORS • COMMITTEES
FINANCIAL REPORT

ANNUAL REPORT
2020-2021



THE MUSEUM

OUR HISTORY

The Montreal Holocaust Museum, formerly known as the Montreal Holocaust Memorial Centre, was founded in 1979 by Holocaust survivors and young leaders of the Montreal Jewish community.

Today, the Museum is Canada's only recognized Holocaust museum.

OUR MISSION

The Montreal Holocaust Museum informs people of all ages and backgrounds about the Holocaust while raising awareness about the universal perils of antisemitism, racism, hate, and indifference. Through its exhibitions, educational activities, and commemorative programs, the Museum promotes respect for diversity and the sanctity of human life.

STRATEGIC PRIORITIES

- **Ensure** the growth and development of the institution.
- **Increase** visitor attendance and **enrich** the visitor experience.
- **Expand** the Museum's reach and leadership in the preservation of memory, including artefact and oral history collections and commemorations.
- **Affirm** our expertise in Holocaust, genocide, and human rights education.
- **Plan and ensure** the successful move of the Museum to its new location.
- **Reinforce** our roots in the Jewish community while forging new partnerships with other communities, groups, and institutions at the provincial, national, and international levels.
- **Act** as an agent of social change by contributing to public discourse and programming that address critical human rights issues.
- **Secure** funding and augment financial support by developing new fundraising initiatives, expanding donor networks, and seeking grant opportunities.
- **Enhance** the visibility, reputation, and popularity of the Museum for all audiences and in all spaces (physical and virtual).



OUR VALUES

• Respect

history, remembrance, and the legacy of our survivor founders

• Place

individuals at the heart of our actions and decisions

• Look

to our past as we work to build a better future



REMARKS FROM OUR PRESIDENT AND EXECUTIVE DIRECTOR

Dear Friends,

This past year has seen many challenges, important decisions, and emotions.

The pandemic forced many of us to reinvent ourselves and to seek creative solutions through new practices and platforms. It allowed us to appreciate the virtues of resilience, solidarity, and creativity. As a result of our diverse online public programming, we are proud to have reached a record number of 18,000 people. We welcomed 45,000 visitors to our virtual exhibitions, and our online videos were viewed over 263,000 times.

Our professional team expertly handled an increased workload of remote and in person activities, as well as the demanding responsibilities of the future Museum.

The team showed outstanding dedication that matched its immense talent. We are deeply grateful to them.

We also owe our institution's success to an engaged Board of Directors, whose recommendations and decisions allowed the Museum to attain its objectives, establish its priorities, and weather the turbulence of this past year. Specifically, we would like to highlight the exceptional contribution of Dorothy Zalcman Howard, our outgoing president, for her wisdom, poise, and strength of her commitment. No words can adequately express our gratitude.

We are also deeply honoured to work alongside 18 Holocaust survivors and witnesses to history who shared their testimonies online with 2,000 people this past year. Words fail to convey the full extent of our admiration and respect for them. They are outstanding ambassadors of an institution dedicated to denouncing hatred, antisemitism, and oppression. Our mission is our commitment to them.

Albert Schweitzer wrote that ideals for humans are equivalent to stars for sailors. Although we can never reach them, they remain our guides. Over the past year, 3,300 students visited the Museum. In retelling the history of the Shoah, our volunteer guides helped us build a more tolerant and respectful world. They are our stars.

Regarding the future Museum, this year we reached an important milestone by acquiring a lot at 3535 Boulevard Saint-Laurent. Located in the heart of Montreal and at the junction of the Museum sector and Quartier des Spectacles, this future signature building will become a new Montreal destination.

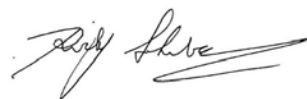
Additionally, it will become a space dedicated to the preservation of memory and the transmission of the legacy of survivors of the Holocaust.

This exciting project is becoming a reality thanks to the exceptional work of Julia Reitman, Alice Herscovitch, and Sébastien Coté. We cannot

thank them enough. We are grateful to the Azrieli Foundation, the founders and benefactors of the future Museum, and our treasured donors, whose support allows our Museum to flourish. Their presence and their generosity confirm the relevance of our mission and encourage us to live up to their highest ambitions.

We would also like to recognize and thank the Ministère de la Culture et des Communications, as well as Canadian Heritage, for their invaluable support since the outbreak of the pandemic. We are incredibly grateful for their encouragement.

Finally, we would like to express our gratitude to the visitors, students, and teachers who have accompanied us for 42 years. It is an honour to have them by our side as we continue educating people of all ages and backgrounds about the history of the Holocaust and the dangers of indifference, hatred, racism, and antisemitism.



Richard Schnurbach,
Président



Daniel Amar,
Directeur général



EXHIBITIONS AND MUSEUM VISITORS

Like countless other museums, the COVID-19 pandemic forced us to close our doors not once, but twice in the past 18 months. Despite the unprecedented challenges that we faced, the Museum's dedicated staff and volunteers adapted quickly to the situation and found innovative ways to share the lessons of the Holocaust with new audiences. Thanks to new virtual exhibits, special online presentations, and the ongoing collection of artefacts, the Museum's exhibitions and collections continued to grow during the pandemic. The Museum's virtual exhibits were visited by a record number of online users. We also launched two new virtual exhibits: *Ports of Exile, Home Harbours* in partnership with the Montreal Museum of Fine Arts, La Fabrique des Savoirs in Elbeuf (Réunion des Musées Métropolitains, Rouen Normandie), Musée d'Histoire de Marseille, and the French American Museum Exchange and *Witnesses to History, Keepers of Memory*.

The latter has received international recognition by FWA, CSS Design Awards, Awwwards, and Idéa for its web design and content.

OUR VISITORS

BETWEEN APRIL 1, 2020

AND MARCH 31, 2021

- **45,000 visitors** to our virtual exhibits
- **1,456 in-person visitors** to our permanent exhibit (494 among them were students)
- **139 visitors** during free admission days
- **3,669 participants** on virtual tours, testimonies, and workshops

- ***Building New Lives***: 7,626 visitors, 9,456 sessions
- ***Holocaust Life Stories***: 3,547 visitors, 4,534 sessions
- ***Ports of Exile, Home Harbours***: 4,400 visitors, 7,442 sessions
- ***United Against Genocide: Understand, Question, Prevent***: 9,974 visitors, 12,306 sessions
- ***Witnesses to History, Keepers of Memory***: 20,202 visitors, 23,933 sessions

This year, the Museum loaned
37 artefacts to various institutions across
the country: Pointe-à-Callière, Montréal Archaeology
and History Complex, Canadian Museum for Human
Rights, Stratford Perth Museum, Musée acadien du Québec

OUR NEW EXHIBITION

Témoins
de l'histoire
Porteurs de
mémoire

Witnesses
to History
Keepers of
Memory



ARTEFACT DONATIONS

The Museum's collection of **13,505 objects** related to Jewish life before, during, and after the Holocaust continues to grow annually.

We are grateful to our donors, primarily Holocaust survivors and their families, who entrust us with their precious personal objects for preservation. Once integrated into our collection, these important artefacts are used to educate Museum visitors of all ages about the history of the Holocaust and the personal stories of those who survived and those who were killed.

100 NEW ARTEFACT ACQUISITIONS

- 41 documents
- 31 graphic materials and maps
- 28 3D objects and books



Thank you to everyone who generously donated objects to our Museum:

Agnès Bédard, Léon Celemencki, Leo Dortort, Kyle Drouillard, Jeremy Glass, Dallas Hart, L'Honorable Serge Joyal, Marcia Moshe, Muguetta Myers, Eugene Orenstein, Angela Orosz, Marvin Pinchuk, Joyce Tanner, Naomi Tencer, and Jennifer Turkustra.

- 1 Muguetta Myers received **this small colourful vest** from her grandmother when she was 10 years old at the beginning of the 1940s. This precious object accompanied Muguetta through all stages of her life.
(Donated by Muguetta Myers)
- 2 **This small book of Hungarian prayers** by Dr. Kiss Arnold is titled Mirjam, Prayers for Jewish Women. It was given to Angela Orosz by her mother Vera who received it from her sister and brought it to Canada.
(Donated by Angela Orosz)
- 3 Issued to Leo Dortort by the sub-prefecture of Kluč, **this certificate**, dated August 8, 1940, proves his stay as an immigrant in the Kingdom of Yugoslavia. It also states his obligation to leave the country as he lacked a residence permit.
(Donated by Leo Dortort)
- 4 **This Favor brand pocket watch** by manufacturer Schaetzle & Tschudin belonged to Naomi Tencer's grandfather. Its engraving on the back highlights the many years he spent with the Lower Silesian mining company.
(Donated by Naomi Tencer)



2



EDUCATION

Despite the challenges of the past year, demand for Holocaust and human rights education continued to grow. The closure of the Museum allowed us to expand and improve our virtual education programming for groups.

Thanks to the adaptability and dedication of both the Museum staff and our outstanding volunteers, our new virtual testimonies, workshops, and history lessons reached thousands of students and teachers.

Furthermore, Museum professionals continued to train educators in order to equip them with the tools to teach the complex history of the Holocaust.

EDUCATION HIGHLIGHTS

- **3,669 participants** attended a virtual survivor testimony, a workshop, or a history lesson
- **60 schools** consisting of over **3,300 students** visited the Museum online and in-person
- **Over 25 pedagogical tools** adapted to the programmes of several Ministries of Education across Canada are available online for free
- **246 students and 13 classes** (from Gaspé, Rimouski, Saguenay, St-Tite, Gatineau, the Beauce, the Eastern Townships and Montreal) participated in our École en Réseau activity about The Heart from Auschwitz
- **1 new immersive sound application** based on the story of Holocaust survivor Muguet Myers created with PRISM (the digital innovation lab of the Montreal Museum of Fine Arts, funded by the Ministère de la Culture et des Communications) was tested by 105 students
- **2,570 students** learned about the Holocaust through our pedagogical kits (The Heart from Auschwitz and Hana's Suitcase) borrowed by their teachers
- **4,450 views** of the online video series Objects of Memory featuring Museum guides

ONLINE TRAINING

- **5 training sessions for 108 educators**
 - 2 trainings with École en Réseau for elementary and high school teachers
 - 1 training for Canadian and American teachers during Liberation75
 - 1 training for teacher associations from Ontario, Manitoba, and Quebec
 - 1 training with the Spiritual and Community Animation Team from the English Montreal School Board
- **9 Museum guide training sessions based on virtual programs**
- **1 training session for students of Ethics and Religious Culture education at Université de Montréal**
- **1 session at Société des musées du Québec for museum professionals**



STUDENTS PARTICIPATE
IN A PEDAGOGICAL WORKSHOP
BASED ON THE STORY
OF HOLOCAUST SURVIVOR
WALTER ABSIL.

MEDIA AND OUTREACH

While the doors of our permanent exhibition were closed for the majority of the past year, the Museum focused its efforts on reaching new audiences online.

Through its growing social media presence, digital newsletter, and over 60 local, national, and international media mentions this year, the Museum expanded its educational and commemorative mission.

HIGHLIGHTS

- 4 articles and TV interviews about the Museum's 2020 Yom Hashoah commemoration
- Museum Curator Andréa Shaulis' interview with The Canadian Press about internment camps was featured by 6 different publications
- Holocaust survivor Leslie Vertes' and Commemoration and Oral History Coordinator Eszter Andor's interview on CBC Radio about the *Witnesses to History, Keepers of Memory* exhibit
- 4 articles about the virtual exhibit *Ports of Exile, Home Harbours*
- An interview on CJAD's *Natasha Hall Show* with Holocaust survivor Eva Kuper and Head of Communications Sarah Fogg about *Witnesses to History, Keepers of Memory*.
- A front-page article in the Montreal Gazette about Holocaust survivors Muguet Myers' and Fishel Goldig's resilience during the pandemic
- Deputy Executive Director Audrey Licop's interview with Radio Canada Vancouver on International Holocaust Remembrance Day

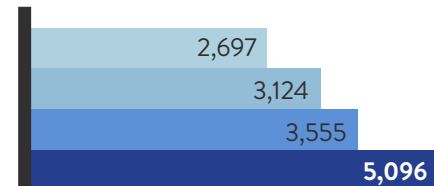
2017-2018

2018-2019

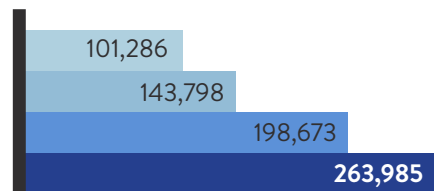
2019-2020

2020-2021

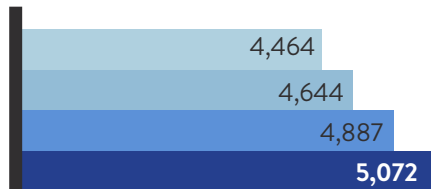
Facebook Followers



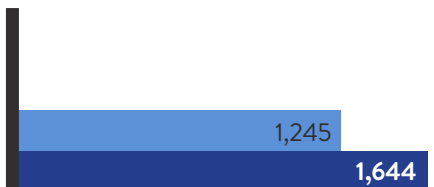
Views on Youtube



Twitter Followers



Instagram Followers





DIGITAL OUTREACH STATISTICS

165,500
visitors to
our website
(a 43% increase
from last year)

2,728
subscribers
to our general
newsletter
(a 28% increase
from last year)

1,432
subscribers to
our teachers'
newsletter

402 downloads
of our app

UPDATE

 **Patrimoine canadien**
@Patrimoinecdn

Dans le cadre du #MoisDuPatrimoineJuif, la ministre Chagger a eu l'honneur de prendre part à une visite guidée virtuelle du @MuseeHolocauste de Montréal en compagnie de quelques représentants du Musée et d'entendre le témoignage de Fishel Goldig, survivant de l'histoire.



3:11 PM · 21 mai 2021

PUBLIC PROGRAMMING

At the onset of the pandemic, the Museum quickly adapted its programming and began offering virtual events as early as April 2020. Thanks to numerous digital platforms and **45 partnerships with local, national, and international organisations**, the Museum's programming reached a record number of **18,000 people**.

Over the course of the past year, participants attended **30** Museum book launches, survivor testimonies, film screenings, artefact presentations, and educational conferences all from their homes.

PROGRAMMING HIGHLIGHTS

- **Two webinars** with Canada's History hosted by Curator Andr ea Shaulis
- **Screening** of the film *Will the Second Generation Please Rise* and Q&A with filmmakers Max Beer and Deena Dlusy-Apel
- **Special survivor testimony** event with Holocaust survivor Eva Kuper
- **International Holocaust Remembrance Day** event featuring survivors Leslie Vertes, L on Celemencki, Georgette Brinberg, and Rachel Gropper as well as the Honourable Bob Rae, the Honourable Irwin Cotler, Tommy Schnurmacher, Rivka Augenfeld, and many more
- **Presentation** of selected artefacts by Museum team members Marie-Blanche Fourcade and Andr ea Shaulis in partnership with the Montreal Museum of Fine Arts
- **Screening** of the film *Killing Kasztner* and Q&A with filmmaker Galen Ross and survivor Emanuel (Manny) Mandel



COMMEMORATIONS

Each year, Montrealers gather to commemorate two important moments in the history of the Holocaust:

- **Kristallnacht** (the Night of Broken Glass)
- **Yom Hashoah** (Holocaust Remembrance Day).

Thanks to our virtual programming, these annual commemoration events were able to reach new and wider audiences.

1 A VIRTUAL MESSAGE FROM THE QUEBEC PREMIER DURING YOM HASHOAH 2021.

2 KRISTALLNACHT COMMEMORATION ANNOUNCEMENT

3 YOM HASHOAH COMMEMORATION ANNOUNCEMENT

YOM HASHOAH

Over 1,300 people watched our virtual Yom Hashoah commemoration event on April 7, 2021. The ceremony has now been viewed over 3,500 times.

The commemoration included survivor testimonies from Gilbert Uzan, Muguette Myers, Leo Kliot, Pinchas Blitt, the late Lily Toth, and the late Ursula Feist, as well as reflections from their children and grandchildren. Viewers also watched a special musical performance from Alexandre Da Costa, Artistic Director and Conductor of the Symphonic Orchestra of Longueuil. The commemoration was organised in partnership with the Atlantic Jewish Council, the Azrieli Foundation, the Canadian Sephardi Federation, Communauté Sépharade Unifiée du Québec, the Cummings Centre, Federation CJA, the Jewish Heritage Centre of Western Canada, the Raoul Wallenberg Centre for Human Rights, the Sarah and Chaim Neuberger Holocaust Education Centre, and the Vancouver Holocaust Education Centre.

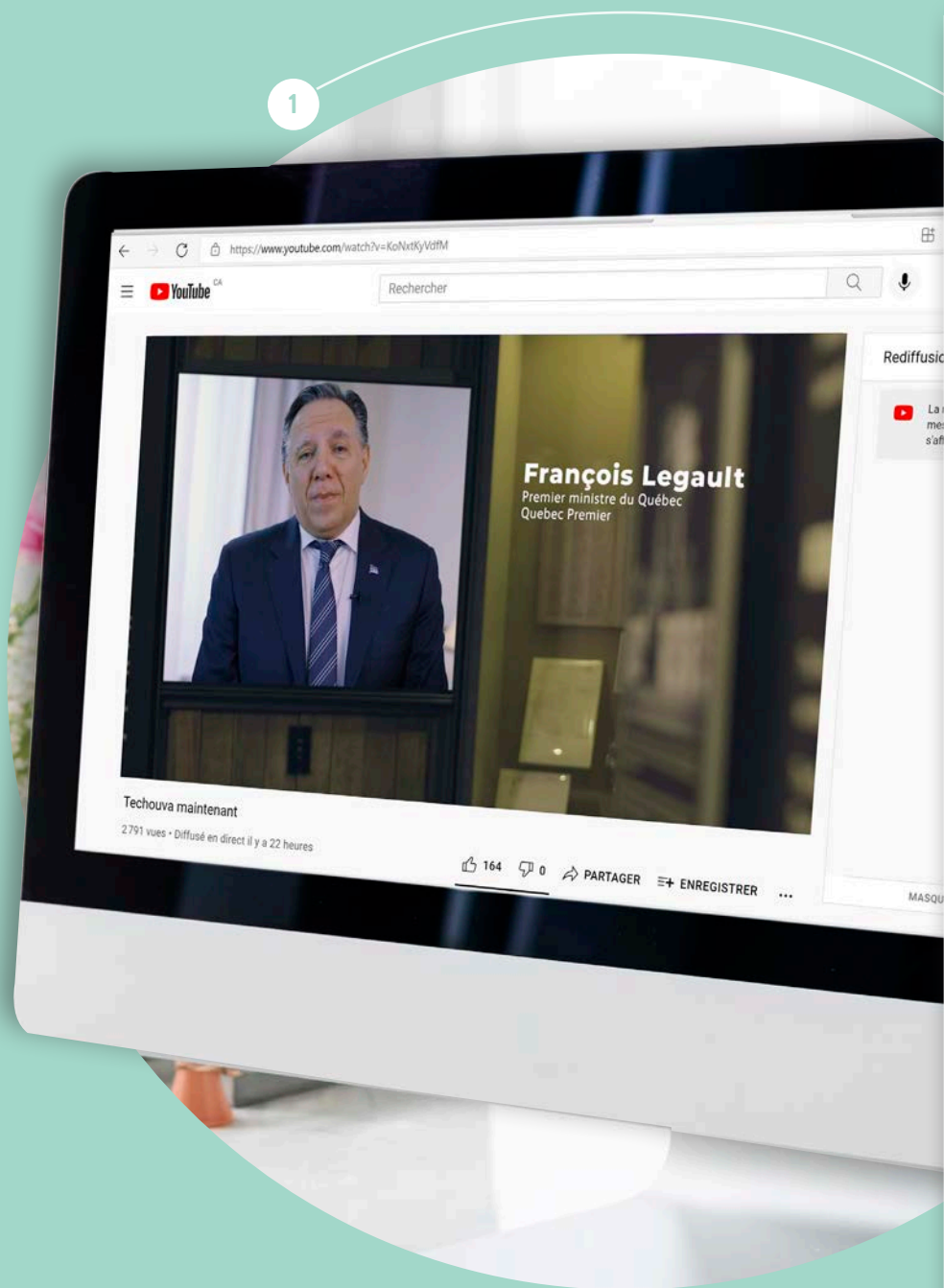
KRISTALLNACHT

To mark the anniversary of the Kristallnacht pogrom, the Museum organised a virtual event featuring commemorative songs and prayers followed by a presentation by Jonathan Kirsch, author of *The Short Strange Life of Herschel Grynszpan*. Over 500 viewers watched the event and learned how the Nazis used Grynszpan's assassination of a German diplomat as justification to launch Kristallnacht.

IN REMEMBRANCE

This year, we said a sorrowful farewell to our dear friend **Hanna Eliashiv z"l**. Over the last decade, she acted as co-chair of the Remembrance Committee and the Kristallnacht Commemoration Committee. Her remarkable leadership played a profound role in shaping how we commemorate the Shoah today.

1



2



3



ORAL HISTORY

During the pandemic, many turned to Holocaust survivors as role models of hope and resilience. The Montreal Holocaust Museum was no exception. Despite the challenges of learning new technology and adapting to volunteering from home, the majority of the Museum's 18 Holocaust survivor speakers were able to tell their stories to nearly 2,000 students and online visitors. They also shared their testimonies with numerous journalists, inspiring a plethora of listeners and readers with their remarkable stories of courage.

ORAL HISTORY COLLECTION

Once we are able to safely record survivor testimony, we will continue adding new recordings to our collection of **858 Holocaust survivor stories**.

1

MUSEUM VOLUNTEER AND
HOLOCAUST SURVIVOR
MARGUERITE ÉLIAS QUDDUS
SHARES HER TESTIMONY
DURING A VERNISSAGE EVENT.

WITNESSES TO HISTORY, KEEPERS OF MEMORY

In September 2020, the Museum launched its award-winning virtual exhibition *Witnesses to History, Keepers of Memory*.

Through portraits and personal objects, visitors discovered the remarkable life stories of 30 Holocaust survivors. These Montreal-based witnesses to history are part of a long legacy of survivors who have shared their testimonies with school groups and visitors at the Museum for nearly 40 years.

Over 20,000 people have visited *Witnesses to History, Keepers of Memory* since its launch in September 2020.

1



IN MEMORY

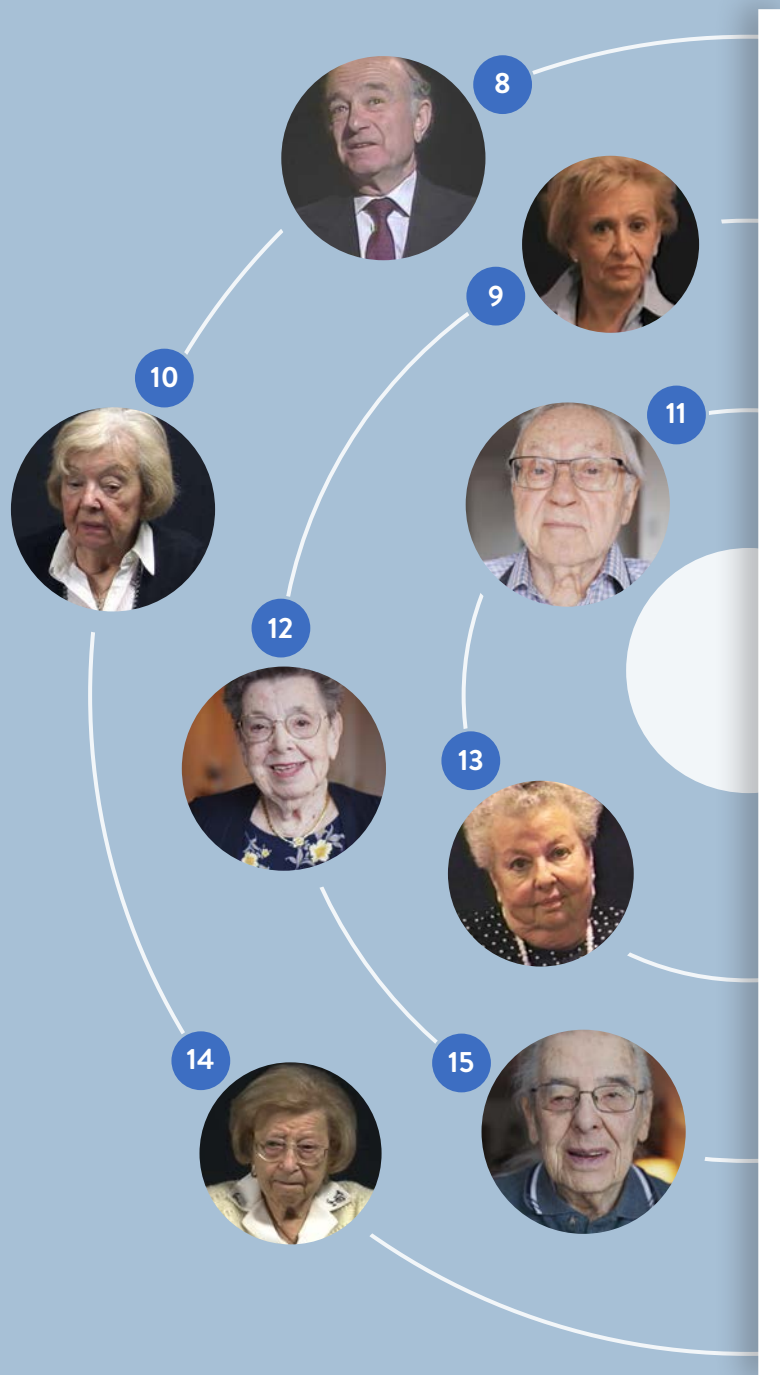
Sadly, fifteen Holocaust survivors whose testimonies are part of the Museum's oral history collection passed away this year.

Their unique personal stories and meaningful life lessons will continue to be shared with future generations thanks to their recorded testimonies.



May their memories
be for a blessing.





- 1 Pauline Borenstein
- 2 Frieda Dym
- 3 Walter Fischer
- 4 Chana Hermelin
- 5 Joseph Kohn
- 6 Hedvig Landau
- 7 Clara Lengyel
- 8 Jack Lorber
- 9 Musia Schwartz
- 10 Eva Majerczyk
- 11 Arthur Schwartz
- 12 Margrit Stenge
- 13 Lilly Toth
- 14 Tola Wehrman
- 15 Tommy Strasser

HUMAN RIGHTS

The history of the Holocaust teaches us about the dangers of indifference and informs our collective obligation to speak out against racism, antisemitism, and xenophobia. By drawing upon the lessons of the past, we encourage individuals to speak out against all forms of hatred in the present.

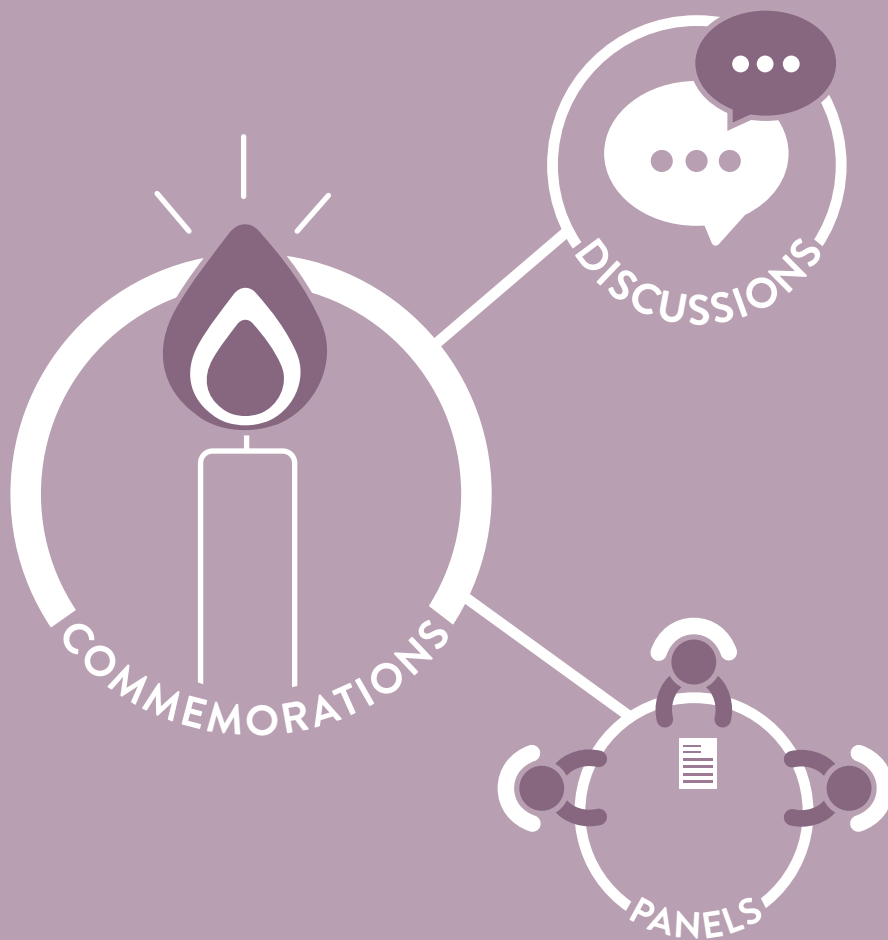
During this especially difficult year in which the world reckoned with systemic racism, the rise of racially motivated hate crimes, the proliferation of antisemitism, and ongoing genocide, the Museum did not remain silent. In the past year, we organized **5 online events** about contemporary human rights issues. These events were **viewed nearly 6,000 times**:

- **A commemoration of the Romani Genocide** in partnership with Romanipe. Following the annual event, and after years of hard work, the Canadian Government officially recognized the Romani Genocide.
- **A panel discussion about anti-Black racism**, hosted in partnership with the Segal Centre, featured Josa Maule, Rivka Campbell, Lisa Ndejuru, and Mike Payette.



DISCUSSION
WITH ALLIANCE
DES BURUNDAIS DU
CANADA AND OTHER
PARTNERS

- **A panel discussion and film screening** of *Les oubliées des grands lacs* about the current **human rights crisis in Burundi** in partnership with Alliance des Burundais du Canada, MIGS, Page Rwanda, and the Raoul Wallenberg Centre for Human Rights.
- **A discussion about the ongoing persecution of Uyghurs and other Turkic Muslim minorities** in partnership with Uyghur Rights Advocacy Project, Jewish Movement for Uyghur Freedom, Montreal Board of Rabbis, and other partners during Action Week Against Racism.



THE MUSEUM

ALSO ISSUED STATEMENTS

ON THE FOLLOWING SUBJECTS

- Systemic racism
- The suspension of the Safe Third Country Agreement with the United States
- Support for the International Holocaust Remembrance Alliance's definition of antisemitism
- Discrimination against Indigenous Peoples
- Vandalism at the Shaar Hashomayim Synagogue
- The Polish libel lawsuit against Professors Engelking and Grabowski
- The Genocide against Uyghur and other Turkic Muslim minorities perpetrated by the Government of the People's Republic of China

THE NEW MUSEUM PROJECT

This year, we accomplished an important milestone in our efforts to build a new Montreal Holocaust Museum. We officially became the owners of a 20,000 sq. ft. lot at 3535 Saint-Laurent Boulevard just north of Sherbrooke St. This remarkable site is close to universities and several other museums, it is easily accessible by public transit, and it gives us the presence and visibility we have long dreamed of.

OUR NEW MUSEUM WILL CONTAIN

- 45,000-square-foot purpose-built facility
- Expanded 10,000-square-foot permanent exhibition gallery to house a new core exhibition and display more of the Museum's rich oral history and artefact collection, as well as interactive and immersive exhibits and displays
- 3,500-square-foot gallery to host temporary exhibitions produced in-house and by partner institutions around the world
- 150-seat auditorium
- Educational wing with classrooms adapted to the latest technology
- Café and boutique
- Commemorative space
- Peace garden

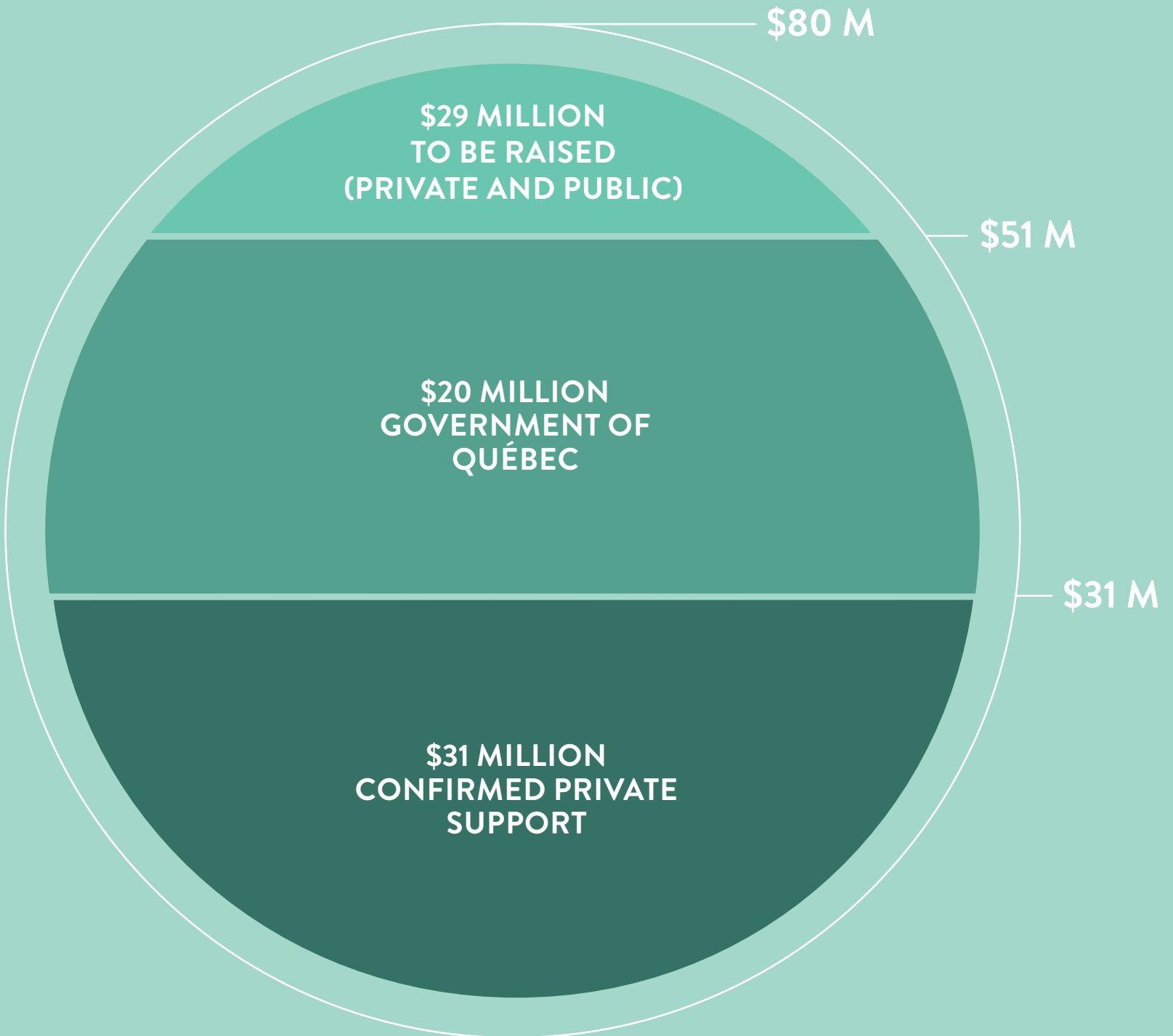
IN THE HEART OF MONTREAL, THE NEW MUSEUM WILL

- Welcome 70,000 visitors from around the world each year
- Be recognised for its role as the leading organisation for Holocaust education and remembrance in Canada
- Ensure its relevance to issues of prejudice, genocide, and human rights today
- Connect with new audiences and have a powerful and lasting impact on present and future generations
- Be a LEED certified museum that marks the city's architecture and heritage

CAMPAIGN CABINET

Chair: Julia Reitman

Members: Naomi Azrieli
Charles Bronfman
Irwin Cotler
Monique Leroux
Charles Sirois
Jonathan Wener



OUR VOLUNTEERS

As we reflect on this past challenging year, we must express our sincere gratitude to our outstanding team of volunteers.

Their steadfast dedication to our Museum and to Holocaust and human rights education plays a crucial role in our organisation's ongoing growth.

We are incredibly grateful for their work guiding Museum visitors, sharing their testimonies, participating on committees, organising fundraising efforts, planning events, and participating in other crucial actions and decisions.

**THE UNWAVERING COMMITMENT
OF MUSEUM VOLUNTEERS
HAS ALLOWED OUR INSTITUTION
TO THRIVE SINCE ITS FOUNDING IN 1979**

- Over 180 volunteers in total
- 30 volunteer museum guides
- 18 survivor speakers



NEW GUIDES AT THE MONTREAL
HOLOCAUST MUSEUM.

OUR PARTNERS



THANK YOU, DONORS

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Daniel Rabinowicz

Platinum

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Margrit z"l and Steven Stenge z"l

Gold

Claudine and Stephen Bronfman Family Foundation

Maxwell Cummings Family Foundation

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The Eva and Hermann z"l Gruenwald Holocaust Education Fund

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Beryl Goldman

Rosie Goldstein & Mark Hardy

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Rachel Gropper

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Pascale & Jack Hasen

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Allan Hitelman

Susan Hodan & Danny Lavy

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The Jaskolka Family

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 Ethel Smith
 Lilly Stern
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Spiegel Sohmer
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 TD Asset Management
 Jean Turmel
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 Theodore Wald
 Shirley Wasser
 Jake Weinstein
 Vicki & Stan Zack
 Rosalind & Harvey Zalzman
 Mark Zimmerman
 Randy & Robert Zitrer

EDUCATIONAL PROGRAMS

Platinum
 The Azrieli Foundation
 Maureen & Jack, Frieda z"l Dym and
 Family
Gold
 Reitmans
 Susan & Jonathan Wener
Silver
 Mrs. Susan Aberman & Mr. Louis
 Dzialowski
 Mr. et Mrs. Thomas O. Hecht
 The Eva and Hermann z"l Gruenwald
 Holocaust Education Fund

SPECIAL DONATIONS

Garbiella Adler
 Dr. Geoffrey R Conway Memorial
 Foundation
 Miriam, Karen & Gil Gross
 Carole and Andrew Harper
 Julia Kaplan
 Carl Ravinsky
 Mitchell Rosen
 Moimeme Investments Inc.

NEW MUSEUM FOUNDING SUPPORTERS

FOUNDATIONAL BENEFACTOR

The Azrieli Foundation

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 Roslyn Margles
 Eleanor & George Reinitz

FOUNDERS' CIRCLE

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 Rita & Charles Bronfman
 Brenda & Samuel Gewurz
 Vera & Morty Gross Fund
 Andy & Carole Harper Tolerance Fund
 Riva & Tom Hecht
 Adriana Kotler
 Sherry Luger & Michael Mikelberg
 Joanne Trudeau & Daniel Rabinowicz

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PROGRAMMING chaired by Judy Gardos Bergman

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REMEMBRANCE chaired by Stephen Strauber

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NEW MUSEUM COMMITTEES

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Richard Schnurbach and
Dorothy Zalcman Howard

COLLECTIONS & EXHIBITIONS:

Prof. Jennifer J. Carter

COMMUNICATIONS & BRANDING:

Daniel Rabinowicz

CAPITAL CAMPAIGN:

Julia Reitman

CONSTRUCTION & ARCHITECTURE:

Gwendolyn Owens

THE MUSEUM (as of September 2021)

EXECUTIVE DIRECTOR : Daniel Amar

DEPUTY EXECUTIVE DIRECTOR : Audrey Licop

CHIEF FINANCIAL AND ADMINISTRATIVE OFFICER: Jacques Misrachi

ASSISTANT TO THE EXECUTIVE DIRECTOR: Agnès Castiel

SECRETARY AND RECEPTIONIST: Pauline Zoldan

CAPITAL CAMPAIGN DIRECTOR: Sébastien Côté

HEAD OF COLLECTIONS AND EXHIBITIONS: Marie-Blanche Fourcade

CURATOR: Laetitia Métreau

EXHIBITION MANAGER: Maëlle Brogard

VISITOR SERVICES COORDINATOR: Rose Gottheil

ADMISSIONS AGENT: Abderrazzak Jirari

COMMEMORATION AND ORAL HISTORY COORDINATOR: Eszter Andor

HEAD OF EDUCATION: Monique Macleod

EDUCATION COORINATOR: Anne Marguet

HEAD OF MARKETING, COMMUNICATIONS, AND PR: Sarah Fogg

COMMUNICATIONS AND EVENTS AGENT: Karina Lepage

GRAPHIC DESIGNER: Élodie Borel

CONSULTANT, DONOR AND GOVERNMENT RELATIONS: Alice Herscovitch

CONSULTANT, NEW MUSEUM: Helen Malkin

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AUDITOR'S REPORT

To the Directors of Montreal Holocaust Museum

Qualified Opinion

We have audited the financial statements of Montreal Holocaust Museum (the Museum), which comprise the statement of financial position as at March 31, 2021, and the statements of operations, changes in fund balances and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the Museum as at March 31, 2021, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Qualified Opinion

In common with many not-for-profit organizations, Montreal Holocaust Museum derives revenue from donations the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our audit of these revenues was limited to the amounts recorded in the accounts of the Montreal Holocaust Museum. Therefore, we were not able to determine whether any adjustments might be necessary to contributions, excess (deficiency) of revenues over expenses and cash flows for the years ended March 31, 2021 and 2020, current assets as at March 31, 2021 and 2020 and net assets as at April 1 and March 31 for both the 2021 and 2020 years. Our audit opinion on the financial statements for the year ended March 31, 2020 was modified accordingly because of the possible effects of this limitation in scope.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Museum in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Museum's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Museum or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Museum's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from

material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Museum's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty

exists related to events or conditions that may cast significant doubt on the Museum's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Museum to cease to continue as a going concern. Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

- We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Montreal, August 20, 2021

FL Fuller Landau SENCRL



FINANCIAL REPORT

MONTREAL HOLOCAUST MUSEUM STATEMENT OF FINANCIAL POSITION AS AT MARCH 31, 2021

	General Fund \$	Internally restricted Fund \$	Museum expansion Fund \$	2021 Total \$	2020 Total \$
ASSETS					
Current					
Cash	358,949	-	-	358,949	487,845
Cash held in trust	-	-	-	-	250,000
Marketable securities (Note 3)	-	1,789,006	1,730,133	3,519,139	3,652,925
Grants receivable (Note 4)	182,680	-	-	182,680	102,499
Sundry receivables	21,876	-	-	21,876	38,065
Investment - Fondation du Grand Montréal ("FGM") (Note 5)	17,866	-	-	17,866	19,050
Due from other funds (Note 12)	523,550	9,106	-	532,656	280,121
Grants receivable (Note 4)	1,104,921	1,798,112	1,730,133	4,633,166	4,830,505
Capital assets (Note 6)	58,249	-	-	58,249	114,314
	570,097	-	10,685,580	11,255,677	763,905
	1,733,267	1,798,112	12,415,713	15,947,092	5,708,724

MONTREAL HOLOCAUST MUSEUM STATEMENT OF FINANCIAL POSITION AS AT MARCH 31, 2021

	General Fund \$	Internally restricted Fund \$	Museum expansion Fund \$	2021 Total \$	2020 Total \$
LIABILITIES					
Current					
Accounts payable and accrued liabilities	116,907	-	-	116,907	184,929
Deferred contributions (Note 7)	465,772	-	-	465,772	173,720
Current portion of loans payable (Note 8)	55,998	-	-	55,998	53,834
Due to other funds (Note 12)	-	-	532,656	532,656	280,121
Loans payable (Note 8)	638,677	-	532,656	1,171,333	692,604
Deferred contributions - Museum, Audio Visual and Oral History (Note 9)	98,249	-	7,532,591	7,630,840	114,248
Deferred contributions (Note 7)	629,660	-	-	629,660	768,460
	-	-	3,883,057	3,883,057	2,419,519
	1,366,586	-	11,948,304	13,314,890	3,994,831
FUND BALANCES					
General Fund	1,078,434	-	-	1,078,434	912,119
Internally restricted Fund	(859,581)	1,798,112	-	938,531	653,946
Museum expansion Fund	147,828	-	467,409	615,237	147,828
	366,681	1,798,112	467,409	2,632,202	1,713,893
	1,733,267	1,798,112	12,415,713	15,947,092	5,708,724

FINANCIAL REPORT

MONTREAL HOLOCAUST MUSEUM

STATEMENT OF OPERATIONS

FOR THE YEAR ENDED MARCH 31, 2021

	General Fund \$	Internally restricted Fund \$	Museum expansion Fund \$	2021 Total \$	2020 Total \$
Revenues					
Contributions - fundraising	315,246	-	-	315,246	375,534
Contributions from Federation CJA	26,016	-	-	26,016	359,255
Grants (Appendix A)	1,067,343	-	-	1,067,343	520,397
Museum admissions and book sales	17,307	-	-	17,307	95,007
	<u>1,425,912</u>	<u>-</u>	<u>-</u>	<u>1,425,912</u>	<u>1,350,193</u>
Expenses					
Administrative and general (Appendix B)	615,824	-	570	616,394	965,322
Building Capacities	-	-	-	-	100,000
Commemoration and video testimony	112,866	-	-	112,866	104,204
Educational outreach	286,074	-	-	286,074	296,711
Genocide exhibit project	-	-	-	-	30,101
Virtual museum of Canada	16,411	-	-	16,411	-
Museum activities	226,610	-	155,330	381,940	278,760
PAM - Aide aux musées	3,648	-	-	3,648	1,952
Special Project – MHM 40th Anniversary	-	-	-	-	39,385
	<u>1,261,433</u>	<u>-</u>	<u>155,900</u>	<u>1,417,333</u>	<u>1,816,435</u>
Excess (deficiency) of revenues over expenses before other items	164,479	-	(155,900)	8,579	(466,242)
Gain on present value of non- interest bearing long-term debt (Note 8)	-	-	467,409	467,409	-
Investment income (loss) (Note 11)	1,836	266,585	-	268,421	(14,441)
Contributions - special gifts (Note 13)	-	18,000	-	18,000	60,854
Contributions - special gifts New Museum (Note 14)	-	-	155,900	155,900	385,027
Excess (deficiency) of revenues over expenses	<u>166,315</u>	<u>284,585</u>	<u>467,409</u>	<u>918,309</u>	<u>(34,802)</u>

MONTREAL HOLOCAUST MUSEUM

STATEMENT OF CHANGES IN FUND BALANCES

FOR THE YEAR ENDED MARCH 31, 2021

	General Fund \$	Internally restricted Fund \$	Museum expansion Fund \$	2021 Total \$	2020 Total \$
Balance, beginning of year	912,119	653,946	147,828	1,713,893	1,748,695
Excess (deficiency) of revenues over expenses	166,315	284,585	467,409	918,309	(34,802)
Balance, end of year	<u>1,078,434</u>	<u>938,531</u>	<u>615,237</u>	<u>2,632,202</u>	<u>1,713,893</u>



Musée Holocauste Montréal
Montreal Holocaust Museum



5151, CH. DE LA CÔTE-SAINTÉ-CATHERINE, QC, H3W 1M6
514.345.2605 • INFO@MUSEEHOLOCAUSTE.CA



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