



Musée Holocauste Montréal
Montreal Holocaust Museum

ANNUAL REPORT 2019•2020



The late Paul Herczeg and Ted Bolgar, Holocaust survivors, Museum volunteers, and lifelong friends. (Photo : Lisa Graves, Concordia University)

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Irma Margoninsky used this fan during a soirée in Germany in 1919. It is covered in messages from her suitors. During the 1930s, Irma fled Nazi persecution and left Germany with her husband and their son. They arrived in Canada in 1939. Donated by Mark Sandelowsky.

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THE MUSEUM



FOUNDING YEAR

Founded in 1979, the Museum celebrated its **41st anniversary** this past year.

OUR MISSION

The Montreal Holocaust Museum educates people of all ages and backgrounds about the Holocaust while sensitizing the public to the universal perils of antisemitism, racism, hate, and indifference. Through its Museum, its commemorative programs, and its educational initiatives, the Montreal Holocaust Museum promotes respect for diversity and the sanctity of human life.

OUR VALUES

Respect

history, remembrance,
and the legacy
of our survivor
founders

Place

individuals at
the heart of our actions
and decisions

Look

to our past as
we work to build
a better future

- Ensure the growth and development of the institution
- Increase visitor attendance and enrich the visitor experience
- Enhance the visibility, reputation, and popularity of the Museum for all audiences and in all spaces (physical and virtual)
- Affirm our expertise in Holocaust, genocide, and human rights education
- Plan and ensure the successful move of the Museum to a new location
- Reinforce our roots in the Jewish community while forging new partnerships with other communities, groups, and institutions at the provincial, national, and international levels
- Act as an agent of social change by contributing to public discourse and programming that address critical human rights issues
- Secure funding and augment financial support by developing new fundraising initiatives, expanding donor networks, and seeking grant opportunities
- Expand the Museum's reach and leadership in the preservation of memory including artefact and oral history collections, as well as commemorations

REMARKS FROM OUR PRESIDENT

Two of my favorite quotes are rooted in tradition. The first, from the Talmud, states that “When you teach your children, you teach your children’s children.” This year, more than ever, we have been oriented toward the future while furthering our mission to educate the public about the Holocaust and human rights. And the future of the Montreal Holocaust Museum is robust, vibrant, and secure.

In the past year, we reached hundreds of thousands of people in record-breaking numbers, offering a wealth of exhibitions, programs, digital learning tools, film screenings, and social media videos. Moving occasions included the sold-out “Violins of Hope” concert with the Orchestre Montréal at Place des Arts and a series of events around International Holocaust Remembrance Day and the 75th anniversary of the liberation. The Museum also took public positions on antisemitism, racism, and refugee rights and played a significant role in helping to secure Canada’s official recognition of the Romani genocide during the Second World War.

Our vision of building a new museum soared this year as we settled on an ideal location and achieved unprecedented success in obtaining funding commitments. Thanks to the combined efforts of many dedicated professionals, consultants, and volunteer leadership, the dream was about to be transformed into reality when COVID-19 struck, and our Board faced the difficult decision of stepping back from the brink and reshaping the vision. We quickly adapted to the current climate and invite you to stay tuned for good news in the future.

The second quote I share with you today is from the Ethics of our Fathers. It suggests that “You are not obligated to complete the work, but neither are you excused from it.” The dedicated volunteers and staff of the Museum do a wonderful job respecting the second part of the quote, but, too often, we forget the first part.

It has been a singular honour to work with so many exceptional people. First, I thank our outstanding Executive Officers: Jennifer J. Carter, Judy Gardos Bergman, Daniel Rabinowicz, and Richard Schnurbach. Their collective intelligence and unwavering devotion have been indispensable. Similarly, the diverse contributions and talents of each Board member have fuelled the Museum’s sustainable growth and ability to rise to every challenge.

Our remarkable professional team has worked together to expand our collection, create innovative exhibitions and programming, and build new capacities in education and research. I am especially grateful to Daniel Amar who has steered the Museum in a period of great transition and multiple challenges with unrelenting energy, compassion, intellectual integrity, and civility. His judicious counsel and political expertise will be invaluable as we reset our compass and negotiate a future we have only begun to imagine.

Our greatest strength lies in our volunteers, members, donors, friends, and most of all, our beloved family of witnesses and survivors. You continue to guide us with your life stories and your humanity. As we look to the future, we seek new ways of ensuring that your wisdom, resilience, and values inspire future generations.



I am proud to note that our accomplished incoming President, Richard Schnurbach, is the first grandchild of survivors to lead the Museum. The future has arrived; our legacy is assured. From generation to generation. And strength to strength.

A handwritten signature in black ink, reading "Dorothy Zalcman Howard". The signature is fluid and cursive, with a large, stylized "D" and "H".

Dorothy Zalcman Howard
President, Montreal Holocaust Museum

AND EXECUTIVE DIRECTOR

This past year, which ended in March 2020, was a rich, memorable, and meaningful chapter in the Museum's history.

Among the highlights are the 20,000 Museum visitors, including 9,750 students, as well as the 55 events that allowed us to reach over 8,700 participants. We are most grateful to the 19 Holocaust survivor speakers who shared their testimonies 280 times with over 12,500 people.

Our virtual exhibits and website attracted over 116,000 virtual visitors. Following another active year on social media, our testimony videos were viewed 198,000 times on YouTube, a 25% increase from last year. The Museum also counts 500 new followers on Facebook.

Through its diverse programming, our Museum gained credibility and visibility. Journalists reached out to the Museum on numerous occasions, and our institution was featured 104 times in the media.

Today, the MHM occupies a unique place in the museum world and on the community scene. We owe this achievement to a remarkable team of volunteers, devoted guides, dedicated survivor speakers, an expert Board of Directors, a highly skilled professional team, and committed donors who remain steadfast in their support of our mission.

We also owe this success to an exceptional woman, Dorothy Zalcman Howard. Over the past two years, she led the Museum as President with an incredible sense of dedication. Her generosity, empathy, humanity, inspiring leadership, and innate sense of diplomacy have enabled us to resolve unexpected situations and overcome complex challenges. The Museum's professional team can now rest assured knowing that Dorothy will continue to work alongside us for the next several years.

Although the future will be challenging, the current health crisis has not weakened our resolve. Since the beginning of the pandemic, the professional team has increased programming and educational offerings to maintain a strong online presence. Notably, our virtual Yom Hashoah commemoration allowed us to reach over 6,500 people.

The MHM offered 3 pedagogical activities in partnership with organizations affiliated with the *Ministère de l'Éducation et de l'Enseignement supérieur du Québec* and created two new online exhibitions, one in partnership with *the Montreal Museum of Fine Arts* and the *Musée d'histoire de Marseille*. We also presented 5 feature films and offered 23 workshops and virtual testimonies for school groups.

Of course, the current health crisis has forced us to temporarily review certain projects. However, we are pleased to share that the relocation and expansion of the Museum remain a top priority. Faced with our remarkable trio, Julia Reitman, Alice Herscovitch, and Helen Malkin, we will overcome the challenges of COVID-19!

Long live the Museum and its volunteers.



Daniel Amar
Executive Director, Montreal Holocaust Museum

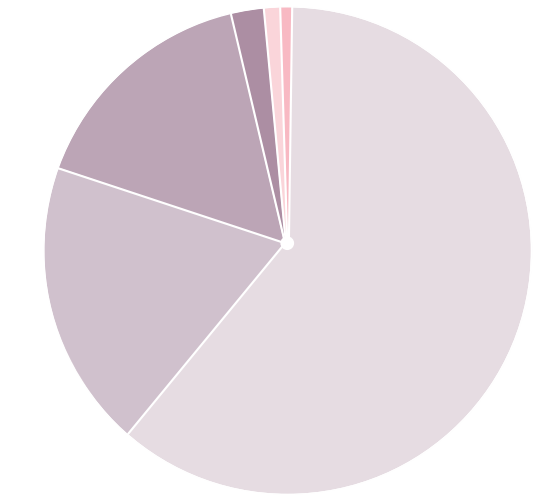


THE PERMANENT EXHIBIT AND MUSEUM VISITORS



This year, we welcomed a total of **19,872 visitors** to our Museum prior to the COVID-19 lockdown, a proportional increase in visitorship from the previous year. Whether on a guided or an unguided tour of our permanent exhibition, visitors learned about the history of the Holocaust through the voices, objects, and memories of individuals who experienced it. During their visits, museum-goers discovered over 400 historical artefacts and 30 survivor testimonies that presented personal accounts of destruction and stories of hope and resilience.

OUR VISITORS



- Greater Montreal (60.10 %)
- Other regions of Quebec (19.54 %)
- Ontario (18.19 %)
- United States (1.32 %)
- Other parts of Canada (0.64 %)
- International (0.20 %)

NEW ACQUISITIONS

Precious historical objects donated primarily by Holocaust survivors and their families are at the heart of our Museum. Our ongoing work collecting and preserving these artefacts ensures that the stories they represent will be passed down from generation to generation.

Our collection contains 13,405 objects in total.

- 248 new artefact donations this year
- 169 documents
- 68 photos
- 11 3D objects

86 % of our collection is digitized

EXHIBITIONS



A replica of Hana's suitcase featured in the exhibit
Tell Me a Story! Youth Literature and the Holocaust.

To reach audiences beyond Montreal and the walls of our Museum, we loan artefacts and travelling exhibitions to numerous organizations across the country.

The Museum's online and virtual exhibits allow us to share our unique collection and distribute educational material around the world.



This year, the Museum loaned 17 artefacts to various institutions across the country:

- Armand-Frappier Museum
- Canadian Museum for Human Rights
- Canadian Museum of Immigration at Pier 21
- City of Blainville
- Musée des cultures du monde
- Pointe-à-Callière, Montréal Archaeology and History Complex



Three of our traveling exhibits were presented:

- The City of Blainville hosted ***United Against Genocide: Understand, Question, Prevent*** from January 15 to March 15, 2020 (1,100 visitors)
- The Musée des cultures du monde presented ***And in 1948, I came to Canada: The Holocaust in Six Dates*** from April to November 2019 (2,459 visitors)
- The Jewish Public Library presented ***Tell Me a Story! Youth Literature and the Holocaust*** from December 8, 2019 to March 1, 2020



Our virtual exhibitions were visited in record numbers:

Building New Lives: 5,837 visitors, 6,890 sessions

United Against Genocide: Understand, Question, Prevent:
10,884 visitors, 13,132 sessions

Holocaust Life Stories: 2,535 visitors, 3,213 sessions

This year marked the launch of the ***Refugee Boulevard*** audio guide in partnership with Dawson College and Saint Paul University (made possible with funding from the Social Sciences and Humanities Research Council of Canada)

ARTEFACT DONATIONS

Thank you to everyone who generously donated objects to our Museum:

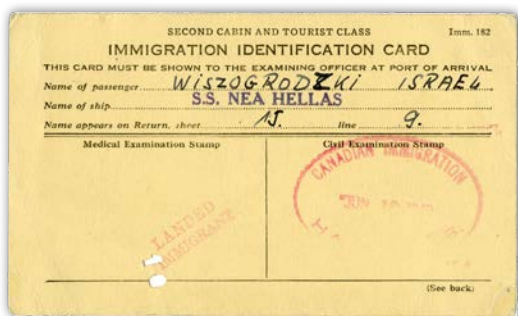
Nicole Allio, Shimon Becker, Daniel Biron, Louisette Chouinard, Sarah Fogg, Shoshana Freedman, Anne Ghoddoussi, Beck Gilmer Osborne, Rosalind Gliserman, Hinda Goodman, Sharon Hecht, Michael Litvack, Daniel Rabinowicz, Mark Sandelowsky, Greg Stroll, Naomi Tencer, Michael Wolff, and Isaac Wyse



Holocaust survivors Cilia Stein and Josef Friedman met in Montreal and were married on June 19, 1954. Their wedding album was donated by Shoshana Freedman.



This photo of Sarah Orenstein was taken in Gdansk in the summer of 1931 shortly before she arrived in Canada in August of that year. Sarah was forced to flee Poland due to antisemitism. Donated by Rosalind Gliserman.



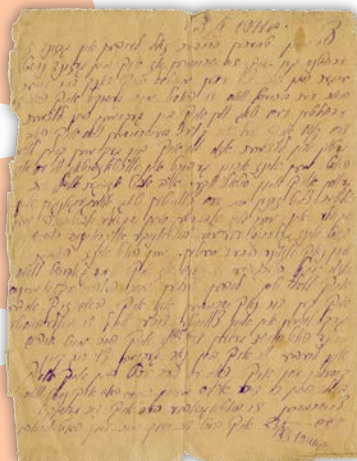
Israel Wyszogrodski's immigration card is dated June 10, 1949 in Halifax. During the war, he fled to Soviet-occupied territory in Poland with his wife Malka. He was arrested and sent to a forced labour camp in Siberia. After liberation, he and Malka went to Kyrgyzstan where they welcomed their son Isaac. The family immigrated to Canada on June 10, 1949. Donated by Isaac Wyse.



Sonia Smolnik Aronowicz Tencer was in the Stutthof concentration camp in 1943 when she exchanged a ration of bread for this knife. She used it to divide her food rations into smaller portions. This important act allowed her to overcome hunger. On loan from Naomi Tencer.



Irma Margoninsky used this fan during a soiree in Germany in 1919. It is covered in messages from her suitors. During the 1930s, Irma fled Nazi persecution and left Germany with her husband and their son. They arrived in Canada in 1939. Donated by Mark Sandelowsky.



During the war, Morris Kandelshein was in the Russian army when he received this letter from his sister Ruchel dated January 3, 1941. Ruchel did not survive the Holocaust. Donated by Hinda Goodman.



This banknote is valued at 50 Reichsmarks and is dated March 30, 1933. Donated by Shimon Becker.



EDUCATION



The Westmount Scouts at the vernissage of the exhibit
Tell Me a Story! Youth Literature and the Holocaust.

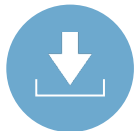
Through our **pedagogical tools**, **educator training** initiatives, and recently developed testimony and artefact-based **workshops**, we support teachers in their efforts **to educate students about the history of the Holocaust and the dangers of hatred and indifference**. Our Museum plays an active role in helping ensure that educators are properly equipped to teach this difficult and complex history in the classroom.

..... EDUCATION HIGHLIGHTS FROM THE PAST YEAR



20 pedagogical tools

adapted to the Ministère de l'Éducation's programmes were available online for free or in print



1,623 downloads

of our pedagogical tools occurred between April 1, 2019 and March 31, 2020



989 students

participated in 30 testimony and artefact-based workshops

(Including the creation of 2 new testimony-based workshops which were attended by 779 students)



93 teachers

borrowed our pedagogical kits (The Heart from Auschwitz and Hana's Suitcase) for their collective 3,097 students



35,180 visits

to the education pages of our website took place



A young participant at our family workshop about the Heart from Auschwitz presents his artwork to Fishel Goldig, volunteer and Holocaust survivor.

TRAINING

Teacher Training:

- 7 teacher training sessions at the Museum and at teacher conferences (SPHQ, AQEP, AQEUS) for a total of 124 primary and secondary school teachers
- 2 training sessions for 85 student teachers at Université de Sherbrooke and Université de Montréal

Guide Training:

- 15 new guides recruited for the summer of 2019 (8 completed their training by March 2019)
- 7 guides trained to run workshops with school groups

Other Training:

- 1 training session about teaching difficult subjects provided to the cultural mediation team of the Musée d'art contemporain des Laurentides
- 1 training session about the Museum's educational activities provided to 2nd cycle museum studies students at UQÀM

Other Activities:

- Family public program based on the Heart from Auschwitz in honour of the 75th anniversary of liberation
- Museum's Head of Education, Monique MacLeod, participated as a jury member for the 2019 Governor General's History Award Recipients

MEDIA OUTREACH

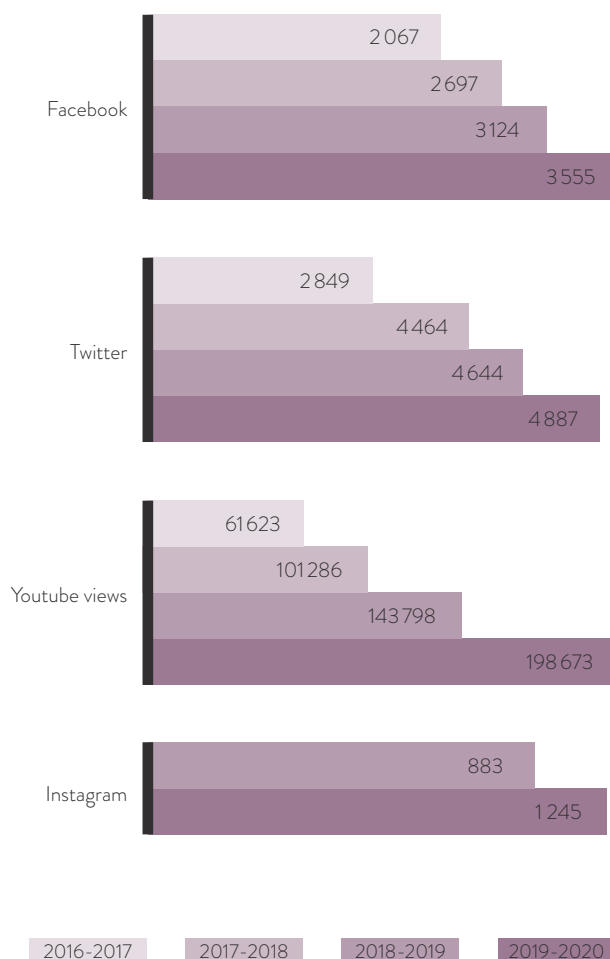


Max Eisen, Holocaust survivor, interviewed on the 75th anniversary of the liberation of Auschwitz.

In a year that marked the 75th anniversary of liberation, we experienced remarkable public interest in the history of the Holocaust and our institution. With the help of Holocaust survivor speakers as well as Museum staff and volunteers, our organization was represented 104 times in the media between April 1, 2019 and March 31, 2020.

HIGHLIGHTS

- 14 articles, TV, and radio interviews covering the *Violins of Hope* event
- 26 articles, TV, and radio interviews in honour of the 75th anniversary of the liberation of Auschwitz
- Montreal Gazette front-page article about our commemoration of the Romani Genocide in partnership with Romanipe
- Penelope McQuade interviewed Leon Celemencki (Holocaust survivor speaker), Anne Marguet (Education Coordinator), and Simeon Drouin (the son of Marie-Blanche Fourcade, the Museum's Head of Collections) on Radio-Canada
- An in-depth Radio-Canada and CBC report about Holocaust survivor and museum volunteer, Ted Bolgar
- A live interview on CTV Montreal with Museum President Dorothy Zalcman Howard
- 4 back-to-back Radio-Canada interviews across the country with our Human Rights Coordinator Mathieu Forcier
- An interview with our Executive Director Daniel Amar in *The Suburban*



Digital outreach statistics:

- 2,126 subscribers to our general mailing list
- 116,031 visitors to our website (a 41% increase from last year)
- 1,019 downloads of our app

PUBLIC PROGRAMMING



The Violins of Hope concert with the Orchestre Métropolitain.

This year, a record number of **over 8,750 individuals attended 55 Museum events**. Museum staff were also invited to participate in 6 external events, reaching an additional 300 individuals. These educational public events allowed us to partner with **50 organizations**.

The Museum continued its participation in the Ministère de la Culture et des Communications' initiative offering free admission on the first Sunday of every month. This project has brought 1,209 visitors to the Museum and allowed **over 570 people** to hear Holocaust survivor testimony.

OUR PROGRAMMING HIGHLIGHTS INCLUDE



Dorothy Zalcman Howard, Museum President and the Honorable Mélanie Joly, Minister of Economic Development and Official Languages.

COMMEMORATIONS



The late Morris Schnitzer at the Kristallnacht commemoration on November 10, 2019.

Each year we commemorate two important events in the history of the Holocaust alongside survivors and their families. Our commemorations of Kristallnacht (the Night of Broken Glass) and Yom Hashoah (Holocaust Remembrance Day) are crucial moments for Montrealers to gather and honour the memory of victims and the resilience of survivors.



Kristallnacht:

Over 250 people attended our commemoration of Kristallnacht to hear Holocaust survivor Morris Schnitzer recall his painful memories of Germany during the war. Sadly, Mr. Schnitzer has since passed away. It was an honour to welcome him to our Museum.



יום
השואה

Yom Hashoah:

Due to the COVID-19 pandemic, our most recent commemoration of Yom Hashoah took place virtually. Organizing the commemoration online allowed us to reach new audiences, and our video has now been viewed **over 6,500 times**. This year's special commemoration featured messages, prayers, and songs from representatives of Federation CJA, March of the Living, CIJA Quebec, the Consul General of Israel in Montreal, the Azrieli Foundation, Jewish People's and Peretz Schools, the Communauté sépharade unifiée du Québec, the Cummings Centre, the Canadian Sephardi Federation, and Temple Emanu-El, as well as Museum staff and volunteers.



ORAL HISTORY



Marguerite Élias Quddus, volunteer and Holocaust survivor, shares her testimony during a vernissage event.

Whether they spoke to diverse visitor or student groups at the Museum, at schools or over Skype, a remarkable group of **19 Holocaust survivor volunteers shared their testimonies with over 12,520 people**. We are incredibly grateful to work alongside these amazing individuals whose dedication to Holocaust remembrance and human rights education is unparalleled.



Outside the Museum:

- 23 testimonies in French (1,568 people)
- 40 testimonies in English (2,406 people)
- 10 testimonies over Skype (464 people)



At the Museum:

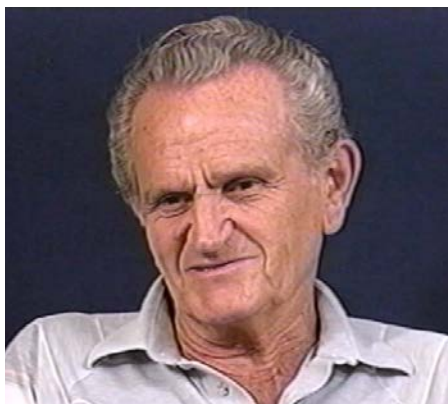
- 102 testimonies in French (4,162 people)
- 105 testimonies in English (3,924 people)

Survivors shared their testimonies with school groups of all ages from across the province, Ontario, and the northern United States. They also spoke at events that took place at Dawson College, the Blainville Library, the Beloeil Library, and numerous public programs at the Museum.

In the last year, the Museum recorded **8 new interviews** with Holocaust survivors from Poland, Hungary, the Czech Republic, Germany, Belgium, and Greece.

Our collection of survivor testimonies has now grown to **858 interviews**. We are still actively recording testimonies in order to preserve the personal stories and memories of Montreal's survivors.

IN MEMORY



Andrew Savin



Annie Oubadia



Ben Finkel



Dov Zimmer



Guta Gordon Fleising



Halina Steinberg



Harry Abish

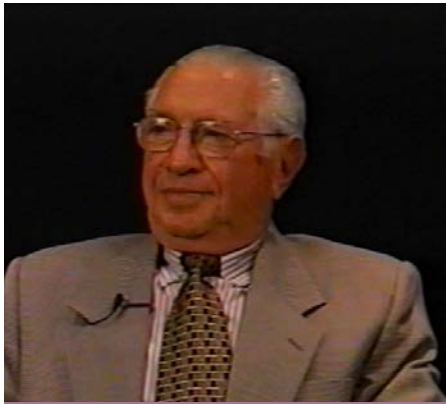


Irving Schreter



Klara Torok

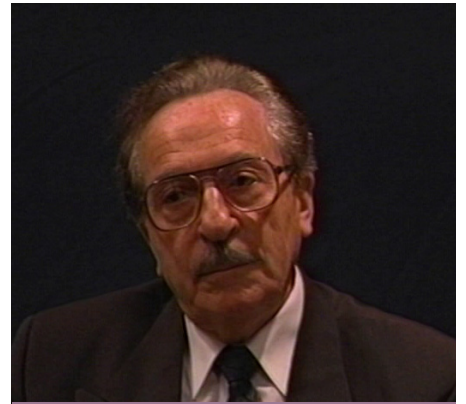
OF THE WITNESSES TO HISTORY: ORAL HISTORY PROJECT PARTICIPANTS WHO PASSED AWAY



Leo Lydynia



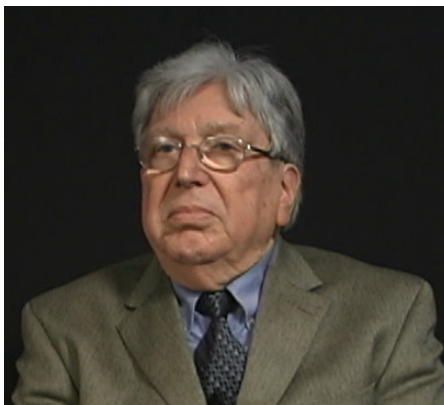
Mania Reicher



Michael Kutz



Moti Farkas



Paul Herczeg



Pinek Kraindels



Pola Kope



Salomon Buch



Suzanne Klag

HUMAN RIGHTS



A discussion about the final report of the National Inquiry into Missing and Murdered Indigenous Women and Girls with Cyndy Wylde, Isabelle Picard, Fannie Lafontaine and Yolande Cohen.

In order to sensitize the public to the universal perils of antisemitism, racism, hate, and indifference, our Museum makes past-present links between the history of the Holocaust and human rights abuses today. By drawing upon the lessons of the past, we encourage our visitors, leaders, and neighbours to reflect on the importance of speaking out and defending the sanctity of all human life.

In the past year we organized 9 human rights events, attended by over 450 people, about contemporary human rights issues. Some highlights include:

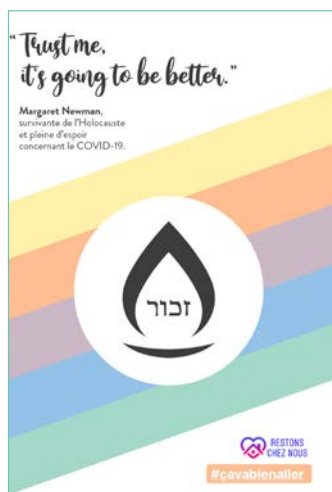
- The commemoration of the Romani Genocide
- A panel discussion on World Refugee Day in partnership with TCRI, PROMIS, and the White Helmets
- A panel discussion about the National Inquiry into Missing and Murdered Indigenous Women and Girls with Isabelle Picard, Cyndy Wylde, Fannie Lafontaine, and Yolande Cohen
- The screening of a film about the Genocide of the Tutsis in Rwanda in partnership with Page-Rwanda, AGAR, and the Canadian Museum for Human Rights
- Organization of a panel on the criminalization of forced migration in partnership with the Association MSF Canada au Québec and the McGill Centre for Human Rights and Legal Pluralism
- A conference about racism online at Université de Montréal



Panelists Audrey Licop, Nolsina Yim, Jacques Rwirangira, and Lalai Manjikian at an event about justice after genocide.

We also issued public position statements this year condemning the synagogue attack in Halle, Germany and supporting Montreal's adoption of the IHRA definition of antisemitism. Notably, we encouraged the Quebec government to take action and collaborate with First Nations and Inuit in order to combat systemic racism faced by Indigenous Peoples, notably Indigenous women and girls.

OUR EFFORTS DURING COVID-19



The COVID-19 pandemic brought unique and unprecedented challenges to our Museum. We were forced to close our doors, cancel school visits and survivor testimonies, and quickly adapt to online programming. Despite these hardships, our Museum staff and volunteers were able to create many meaningful educational experiences, virtual events, and digital initiatives. After approximately three months of closure, we were able to reopen our permanent exhibition to the public on July 6, 2020.

Public Events:

- Virtual Yom Hashoah on Facebook (over 6,500 views)
- Multiple film screenings in partnership with the Jewish Public Library
- May 6 & 7: Bilingual webinars about our artefacts in partnership with Canada's History
- Screening of the documentary *Will the Second Generation Please Rise* and live Q&A with filmmakers Deena Dlusy-Apel and Max Beer

Education Online:

- Creation of digital pedagogical kits for Jewish day schools on Yom Hashoah in partnership with Federation CJA's department for Israel Engagement
- 18 virtual survivor testimonies and 5 workshops: over 550 students heard virtual testimony and over 80 participated in workshops
- 20,879 visits to the education pages of our website (nearly 60% of last year's total figures accomplished from April 1 – July 6, 2020)

New Virtual Exhibition:

Creation and launch of the exhibit ***Ports of Exile, Home Harbours*** in partnership with the Montreal Museum of Fine Arts, La Fabrique des Savoirs in Elbeuf (Réunion des Musées Métropolitains, Rouen Normandie), and the Musée d'Histoire de Marseille, with the support of FRAME (FRench American Museum Exchange)

Production of Videos for Social Media:

- ***The Objects of Memory*** series (Museum guides presenting the extraordinary stories of objects in our permanent exhibition)
- ***How to Preserve your Historical Objects at Home*** featuring Marie-Blanche Fourcade, our Head of Collections and Exhibitions, and Andréa Shaulis, our Curator

OUR VOLUNTEERS

As we celebrate another remarkable year of outreach and education at the Montreal Holocaust Museum, we must thank our incredible team of volunteers for their invaluable contributions. Their steadfast dedication to Holocaust and human rights education inspires them to guide Museum visitors, share their testimony, participate on committees, record survivor stories, organize fundraising efforts, plan events, and take part in countless other crucial actions.



Willie Glaser and Leslie Vertes,
volunteers and Holocaust survivors.

Volunteers are ambassadors of our Museum, and their commitment has allowed our institution to thrive since its founding in 1979.

- Over 180 volunteers in total
- 31 volunteer museum guides
- 19 survivor speakers

New guides at the Montreal Holocaust Museum.



THANK YOU, **PARTNERS**



This heart-shaped booklet is a 20th birthday card given to Fania Fainer on December 12, 1944 in Auschwitz. (Photo : Vadim Daniel)



THANK YOU, DONORS

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 Alice & Joel Raby
 RBC Global Asset Management
 The Robin And Evie Foundation
 Marvin Rosenblatt
 Adam Saskin
 Evelyn & Raphael Schachter
 Miriam Schuster & Lenny Osten
 Jane & Herschel Segal
 Lucy & Stewart Shapiro
 Janice & Mark Sherman
 Susan & Michael Small
 Ethel Smith
 Lilly Stern
 Marge & Gerald Sutton
 Spiegel Sohmer
 Joyce & Marvin Tanner
 Sarah & Irwin Tauben
 TD Asset Management
 Jean Turmel
 Lillian Vineberg
 Sylvia & Lou Vogel
 Theodore Wald
 Shirley Wasser
 Jake Weinstein
 Vicki & Stan Zack
 Rosalind & Harvey Zalcman
 Mark Zimmerman
 Randy & Robert Zittner

EDUCATIONAL PROGRAMMING

Platinum Patrons.....
 The Azrieli Foundation
 Maureen & Jack, Frieda Dym and Family
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 Reitmans
 Susan & Jonathan Wener
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Mr. & Mrs. Thomas O. Hecht
 The Eva and Hermann Gruenwald Holocaust Education Fund

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 Dr. Geoffrey R Conway Memorial Foundation
 Miriam, Karen & Gil Gross
 Carole and Andrew Harper
 Julia Kaplan
 Carl Ravinsky
 Mitchell Rosen
 Moimeme Investments Inc.

FOUNDING SUPPORTERS, NEW MUSEUM

Lead Benefactor:

The Azrieli Foundation

Founding Supporters:

Brenda & Samuel Gewurz
 The Morris & Rosalind Goodman Family Foundation
 Saryl & Stephen Gross
 Vera & Morty Gross Fund
 Ruth Grubner & Victor David Foundation
 Christine Harkness & Pierre Lapointe
 Carole and Andy Harper Tolerance Fund
 Riva & Tom Hecht
 Joelle & Bruce Kent
 Adriana Kotler
 Lily & Alex Kotler
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 Roslyn Margles
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 Alvin Segal Family Foundation
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 Joanne Trudeau & Daniel Rabinowicz
 Susan & Jonathan Wener
 Veteran's Fund JCF

BOARD OF DIRECTORS

PRESIDENT: Dorothy Zalcman Howard

IMMEDIATE PAST PRESIDENT: Daniel Rabinowicz

VICE-PRESIDENT: Prof. Jennifer J. Carter

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Dorothy Zalcman Howard, Jeanne Beker, and Max Eisen on January 27, 2020 at an event commemorating the 75th anniversary of the liberation of Auschwitz.

COMMITTEES

BYLAWS: chaired by Allison Jaskolka

EDUCATION: chaired by Johanne Duranceau

FINANCE: chaired by Richard Schnurbach

HUMAN RESOURCES AND GOVERNANCE: chaired by Dorothy Zalcman Howard

HUMAN RIGHTS: chaired by Daniel Rabinowicz

KRISTALLNACHT: chaired by Hanna Eliashiv and Stephen Strauber

MUSEUM: chaired by Prof. Jennifer J. Carter

DEVELOPMENT: chaired by Daniel Rabinowicz

PROGRAMMING: chaired by Judy Gardos Bergman

AWARDS: chaired by Dorothy Zalcman Howard

PUBLIC POSITION: chaired by the Honorable Jacques Saada

REMEMBRANCE: chaired by Hanna Eliashiv and Stephen Strauber

YOM HASHOAH: chaired by Ruth Najman and Doris Steg



Jean-Guy Gourdeau,
Board member and Sabrina
Dabby, member of the Human
Rights Committee.



Jennifer Carter, Vice-President
and Davy Trop, volunteer
and Holocaust survivor.

NEW MUSEUM COMMITTEES

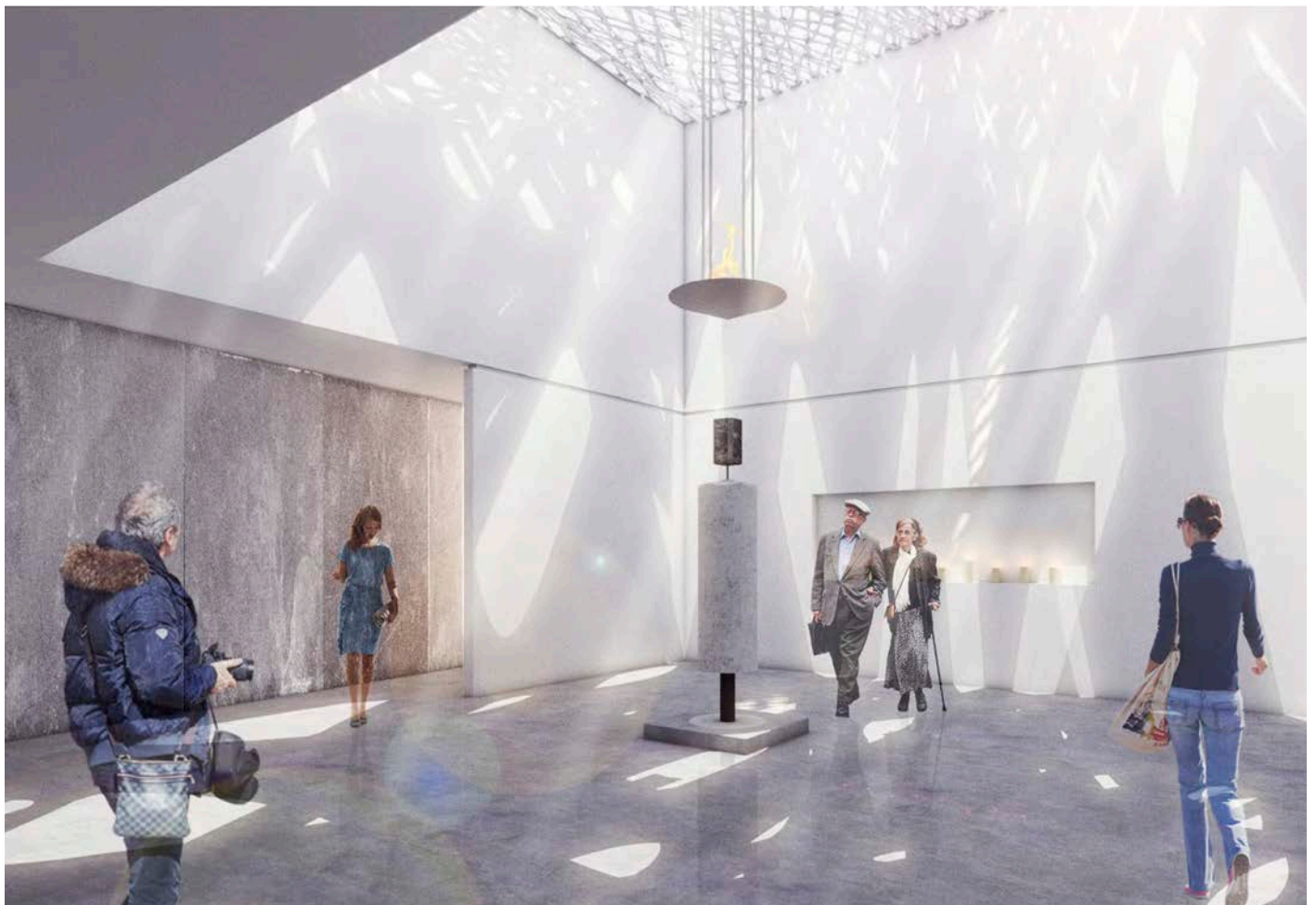
STEERING: Dorothy Zalcman Howard

COLLECTIONS & EXHIBITIONS : Prof. Jennifer J. Carter

COMMUNICATIONS & BRANDING: Daniel Rabinowicz

CAPITAL CAMPAIGN COMMITTEE: Julia Reitman

BUILDING & ARCHITECTURE: Gwendolyn Owens



MUSEUM TEAM AS OF TODAY

EXECUTIVE DIRECTOR: Daniel Amar

DEPUTY EXECUTIVE DIRECTOR: Audrey Licop

DIRECTOR OF FUNDRAISING: Sébastien Côté

FINANCE OFFICER: Tidiane Fall

SECRETARY AND RECEPTIONIST: Pauline Zoldan

HEAD OF COLLECTIONS AND EXHIBITIONS: Marie-Blanche Fourcade

CURATOR: Andr  a Shaulis

VISITOR SERVICES COORDINATOR: Rose Gottheil

ADMISSIONS AGENT: Rachel Lambie

ADMISSIONS AGENT: Thomas Vennes

COMMEMORATION AND ORAL HISTORY COORDINATOR: Eszter Andor

HEAD OF EDUCATION: Monique Macleod

EDUCATION COORDINATOR: Anne Marguet

HEAD OF MARKETING, COMMUNICATIONS, AND PR: Sarah Fogg

GRAPHIC DESIGNER:   lodie Borel

CONSULTANT, DONOR AND GOVERNMENT RELATIONS: Alice Herscovitch

CONSULTANT, NEW MUSEUM: Helen Malkin

AUDITOR'S REPORT

To the Directors of Montreal Holocaust Museum

Qualified Opinion

We have audited the financial statements of Montreal Holocaust Museum (the Museum), which comprise the statement of financial position as at March 31, 2020, and the statements of operations, changes in fund balances and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the Museum as at March 31, 2020, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Qualified Opinion

In common with many not-for-profit organizations, Montreal Holocaust Museum derives revenue from donations the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our audit of these revenues was limited to the amounts recorded in the accounts of the Montreal Holocaust Museum. Therefore, we were not able to determine whether any adjustments might be necessary to contributions, excess

(deficiency) of revenues over expenses and cash flows for the years ended March 31, 2020 and 2019, current assets as at March 31, 2020 and 2019 and net assets as at April 1 and March 31 for both the 2020 and 2019 years. Our audit opinion on the financial statements for the year ended March 31, 2019 was modified accordingly because of the possible effects of this limitation in scope.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Museum in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance

with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Museum's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Museum or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Museum's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Museum's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Museum's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Museum to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and

timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

FL Fuller Landau LLP

Montreal, August 21, 2020



FINANCIAL REPORT

STATEMENT OF FINANCIAL POSITION AS OF MARCH 31, 2020

| | General Fund \$ | Internally restricted Fund \$ | Museum expansion Fund \$ | 2020 Total \$ | 2019 Total \$ |
|---|-----------------------|--|-----------------------------------|---------------------|---------------------|
| ASSETS | | | | | |
| Current | | | | | |
| Cash | 487,845 | - | - | 487,845 | 369,972 |
| Cash held in trust (Note 17) | - | - | 250,000 | 250,000 | 200,000 |
| Marketable securities (Note 3) | - | 1,263,527 | 2,389,398 | 3,652,925 | 1,321,479 |
| Grants receivable (Note 4) | 102,499 | - | - | 102,499 | 86,660 |
| Sundry receivables | 38,065 | - | - | 38,065 | 32,671 |
| Investment - Fondation du Grand Montréal ("FGM") (Note 5) | 19,050 | - | - | 19,050 | 19,953 |
| Due from other funds (Note 12) | - | 250,000 | 30,121 | 280,121 | 200,000 |
| | 647,459 | 1,513,527 | 2,669,519 | 4,830,505 | 2,230,735 |
| Grants receivable (Note 4) | 114,314 | - | - | 114,314 | 167,429 |
| Capital assets (Note 6) | 763,905 | - | - | 763,905 | 980,322 |
| | 1,525,678 | 1,513,527 | 2,669,519 | 5,708,724 | 3,378,486 |
| LIABILITIES | | | | | |
| Current | | | | | |
| Accounts payable and accrued liabilities | 184,929 | - | - | 184,929 | 83,019 |
| Deferred contributions (Note 7) | 173,720 | - | 2,419,519 | 2,593,239 | 156,572 |
| Current portion of loan payable (Note 8) | 53,834 | - | - | 53,834 | 51,754 |
| Due to other funds (Note 12) | 30,121 | - | 250,000 | 280,121 | 200,000 |
| | 442,604 | - | 2,669,519 | 3,112,123 | 491,345 |
| Loan payable (Note 8) | 114,248 | - | - | 114,248 | 168,082 |
| Deferred contributions - Museum, Audio Visual and Oral History (Note 9) | 768,460 | - | - | 768,460 | 970,364 |
| | 1,325,312 | - | 2,669,519 | 3,994,831 | 1,629,791 |
| FUND BALANCES | | | | | |
| General Fund | 200,366 | - | - | 200,366 | 308,696 |
| Internally restricted Fund | - | 1,513,527 | - | 1,513,527 | 1,439,999 |
| | 200,366 | 1,513,527 | - | 1,713,893 | 1,748,695 |
| | 1,525,678 | 1,513,527 | 2,669,519 | 5,708,724 | 3,378,486 |

STATEMENT OF OPERATIONS FOR THE YEAR ENDED MARCH 31, 2020

| | General Fund \$ | Internally restricted Fund \$ | Museum expansion Fund \$ | 2020 Total \$ | 2019 Total \$ |
|--|-----------------------|--|-----------------------------------|---------------------|---------------------|
| Revenues | | | | | |
| Contributions - fundraising | 375,534 | - | - | 375,534 | 342,254 |
| Contributions from Federation CJA | 359,255 | - | - | 359,255 | 359,255 |
| Grants (Appendix A) | 520,397 | - | - | 520,397 | 626,612 |
| Museum admissions and book sales | 95,007 | - | - | 95,007 | 102,123 |
| | 1,350,193 | - | - | 1,350,193 | 1,430,244 |
| Expenses | | | | | |
| Administrative and general (Appendix B) | 584,173 | - | 381,149 | 965,322 | 613,102 |
| Building Capacities | 100,000 | - | - | 100,000 | - |
| Commemoration and video testimony | 104,204 | - | - | 104,204 | 96,851 |
| Educational outreach | 296,711 | - | - | 296,711 | 411,692 |
| Genocide exhibit project | 30,101 | - | - | 30,101 | 4,741 |
| InterAction Education - Beyond the Wall | - | - | - | - | 229,719 |
| Museum activities | 274,882 | - | 3,878 | 278,760 | 167,872 |
| PAM - Aide aux musées | 1,952 | - | - | 1,952 | 33,298 |
| Special Project – MHM 40th Anniversary | 39,385 | - | - | 39,385 | - |
| | 1,431,408 | - | 385,027 | 1,816,435 | 1,557,275 |
| Deficiency of revenues over expenses before other items | (81,215) | - | (385,027) | (466,242) | (127,031) |
| Investment income (loss) (Note 11) | 3,006 | (17,447) | - | (14,441) | 42,447 |
| Contributions - special gifts (Note 13) | - | 60,854 | - | 60,854 | 133,846 |
| Contributions - special gifts New Museum (Note 14) | - | - | 385,027 | 385,027 | 100,000 |
| Excess (deficiency) of revenues over expenses | (78,209) | 43,407 | - | (34,802) | 149,262 |

STATEMENT OF CHANGES IN FUND BALANCES FOR THE YEAR ENDED MARCH 31, 2020

| | General Fund \$ | Internally restricted Fund \$ | 2020 Total \$ | 2019 Total \$ |
|--|-----------------------|--|---------------------|---------------------|
| Balance, beginning of year | 308,696 | 1,439,999 | 1,748,695 | 1,599,433 |
| Excess (deficiency) of revenues over expenses | (78,209) | 43,407 | (34,802) | 149,262 |
| Interfund transfer (Note 12) | (30,121) | 30,121 | - | - |
| Balance, end of year | 200,366 | 1,513,527 | 1,713,893 | 1,748,695 |

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A heart-shaped notebook made during our family program about the Heart from Auschwitz.





Musée Holocauste Montréal
Montreal Holocaust Museum



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