



Musée Holocauste Montréal  
Montreal Holocaust Museum

FOR IMMEDIATE RELEASE

**Montreal Holocaust Museum Hosts Max Eisen and Jeanne Beker  
in Honour of the 75th Anniversary of the Liberation of Auschwitz**

**Montreal, January 23, 2020** – This January 27th marks the International Day of Commemoration in Memory of the Victims of the Holocaust, and the 75th anniversary of the liberation of Auschwitz, the largest Nazi concentration and death camp where over 1.1 million people were killed. In honour of this important anniversary, the Montreal Holocaust Museum is presenting **a special event with Max Eisen, Holocaust survivor and Jeanne Beker, writer for a variety of lifestyle publications.**

“This event highlights the importance of remembering history, as well as the dangers of silence and indifference to discrimination. We have a collective responsibility to help unprotected and abandoned populations from their persecutors,” said Daniel Amar, Executive Director of the Montreal Holocaust Museum.

**About Max Eisen:** Born in Moldava, Czechoslovakia in 1929, Max was ten years old when he and his family were deported to Auschwitz-Birkenau where most of them were immediately killed. Max, his father and uncle worked as slave labourers, and Max later managed to survive a death march in January 1945 to Mauthausen, Melk and Ebensee. He was liberated by the American 761st Black Panther Tank Battalion on May 6, 1945. He later returned to Czechoslovakia where he spent three years in an orphanage.

Max arrived in Quebec City in October 1949 and eventually settled in Toronto where he lives today. Max has dedicated decades of his life to Holocaust education. His memoir, ***By Chance Alone*** was published in 2016 by HarperCollins. It was the 2019 Winner of CBC’s Canada Reads prize as well as the 2016 finalist for the RBC Taylor Prize for Non-Fiction.

**About Jeanne Beker:** Jeanne began her career in journalism, working for various radio and television stations, eventually launching Fashion Television. A seasoned newspaper columnist and features writer, Jeanne has authored five books and is a frequent keynote speaker and guest on myriad lifestyle shows. Active with many charitable organizations, she has received two honorary doctorates, as well as numerous awards, and was named to the Order of Canada in 2014.

Jeanne is the daughter of Holocaust survivors, Bronia and Joseph Beker, whose memoir *Joy Runs Deeper* is published with the Azrieli Foundation.

**About the Montreal Holocaust Museum:** The Montreal Holocaust Museum educates people of all ages and backgrounds about the Holocaust, while sensitising the public to the universal perils of antisemitism, racism, hate and indifference. Through its Museum, its commemorative programs and educational initiatives, the Montreal Holocaust Museum promotes respect for diversity and the sanctity of human life.



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