

FOR IMMEDIATE RELEASE

Appointment of Daniel Amar as Executive Director of the Montreal Holocaust Museum

Montreal, January 11, 2019: The Montreal Holocaust Museum is pleased to announce the appointment of Daniel Amar as incoming Executive Director. Mr. Amar will succeed Alice Herscovitch, the Museum's current Executive Director. After eleven years of transformational and exemplary leadership, Ms. Herscovitch has elected to retire at the beginning of January 2019.

Mr. Amar joins the Museum with an extensive background in the not-for-profit, government, and private sectors. He has served as Executive Director of Canadian Jewish Congress Quebec; as Chief-of-Staff to two Quebec cabinet ministers; and as Economic Advisor to two Quebec Premiers. A graduate of the Université de Montréal, Mr. Amar has also held leadership positions in the private sector, and he has served on diverse corporate and international boards.

"We welcome Daniel's unique skill set and visionary leadership as we head into a new stage of development," stated Dorothy Zalcman Howard, President of the Museum. "Daniel possesses the strategic expertise, interpersonal skills and passionate commitment to the Museum's mission needed to further its growth," added Daniel Rabinowicz, Immediate Past President and Chair of the selection committee.

Mr. Amar stepped into his new role on January 3, 2018. This appointment comes at a time of growth for the Museum, which has seen an annual increase in its number of visitors for the past fifteen years. "It is with great enthusiasm that I join the team of the Montreal Holocaust Museum, an institution that plays a unique role in the Montreal, Quebec and Canada. I intend to continue the work done in recent years to make this Museum one of the signatures of Montreal," said Daniel Amar.

About the Montreal Holocaust Museum: The Montreal Holocaust Museum educates people of all ages and backgrounds about the Holocaust, while sensitising the public to the universal perils of antisemitism, racism, hate and indifference. Through its Museum, its commemorative programs and educational initiatives, the Montreal Holocaust Museum promotes respect for diversity and the sanctity of human life.

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Press contact : Audrey Licop, Head of programs and communications (514)345-2605 ext. 3026 | (514)892-2605 (cell.) | audrey.licop@museeholocauste.ca

